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2021 Ranking of MBA Development Programs

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With great excitement we are happy to publish and share our 7th annual ranking of the most popular programs among MBAs from around the world, **2021 Ranking of MBA Development Programs!**

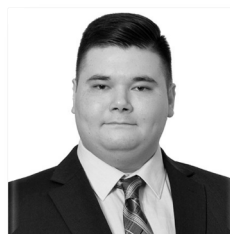
Tracking and analyzing the trends and students' interests over the years is always intriguing. Recruiting this year has been majorly impacted by the global pandemic, and so it has been quite interesting to observe the impact that it has had on the development programs. The rankings are influenced primarily by the students' views. However, to better understand the full picture, one must think of other underlying factors such as program locations, company changes (including acquisitions and performance), industry trends and events, geographical market trends and events, or even a global pandemic, to name a few.

In September 2021, we will be organizing the 3rd edition of the [LDP Career Forum](#), where employers get to increase visibility of their program in short online Q&A sessions with top MBA talent. We would be happy to have you on board!

We invite you to take a look at this year's ranking and let us know what you think. Share with your colleagues and students, and do [reach out](#) in case we can help.



Zana Zidansek



Alexandre Rossier



What are Development Programs?

Structured, intense, and often rotational, MBA Development Programs are fast-track programs within companies to develop and groom high-potential MBAs for future leadership roles.

They vary a lot from one program to the next as each company tailors its programs to its specific needs: Structure, duration, experiential experiences, function focus, rotations, mentorship and coaching, on-the-job and formal training, etc.

However, what all of them have in common is the objective to shape and grow the future top leaders of these organizations, and therefore, the rigorous selection criteria to attract and recruit the right candidates.



We track every Development Program, worldwide. We add new programs, archive old ones, and update current ones through monthly manual checks, regular connections with companies, as well as on-going automatic processes to alert us of any intermediary changes.

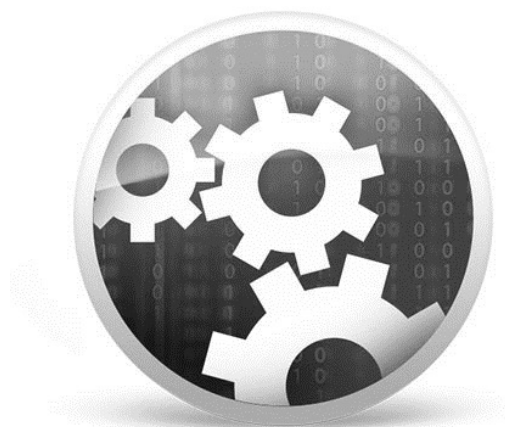
We have two directories of development programs:

- 533* programs for MBAs under MBA-Exchange.com
- 584* programs for Masters students under Careernomics.com

This report looks exclusively at the programs on MBA-Exchange.com and is based on +200'000** program views from our +100 client business schools that are subscribed to this service.

* Another 500+ programs are monitored but archived as no longer active and relevant for our candidates. Note that 325 programs appear in both directories as they target Masters as wells as MBAs.

** April 16, 2020 to April 15, 2021



How we ranked our Development Programs?

This report ranks 533* development programs based on +200'000 views* between April 16, 2020 and April 15, 2021.

It is divided in several main sections with corresponding sub-rankings. Namely we have analyzed it as follows:

- Global rankings
- Top Development Programs by Industry
- Top Development Programs by Business Area
- Top Development Programs by School Location

* These are the programs that are today still taking place and/or open for applications. The programs that have been canceled are not taken into consideration.

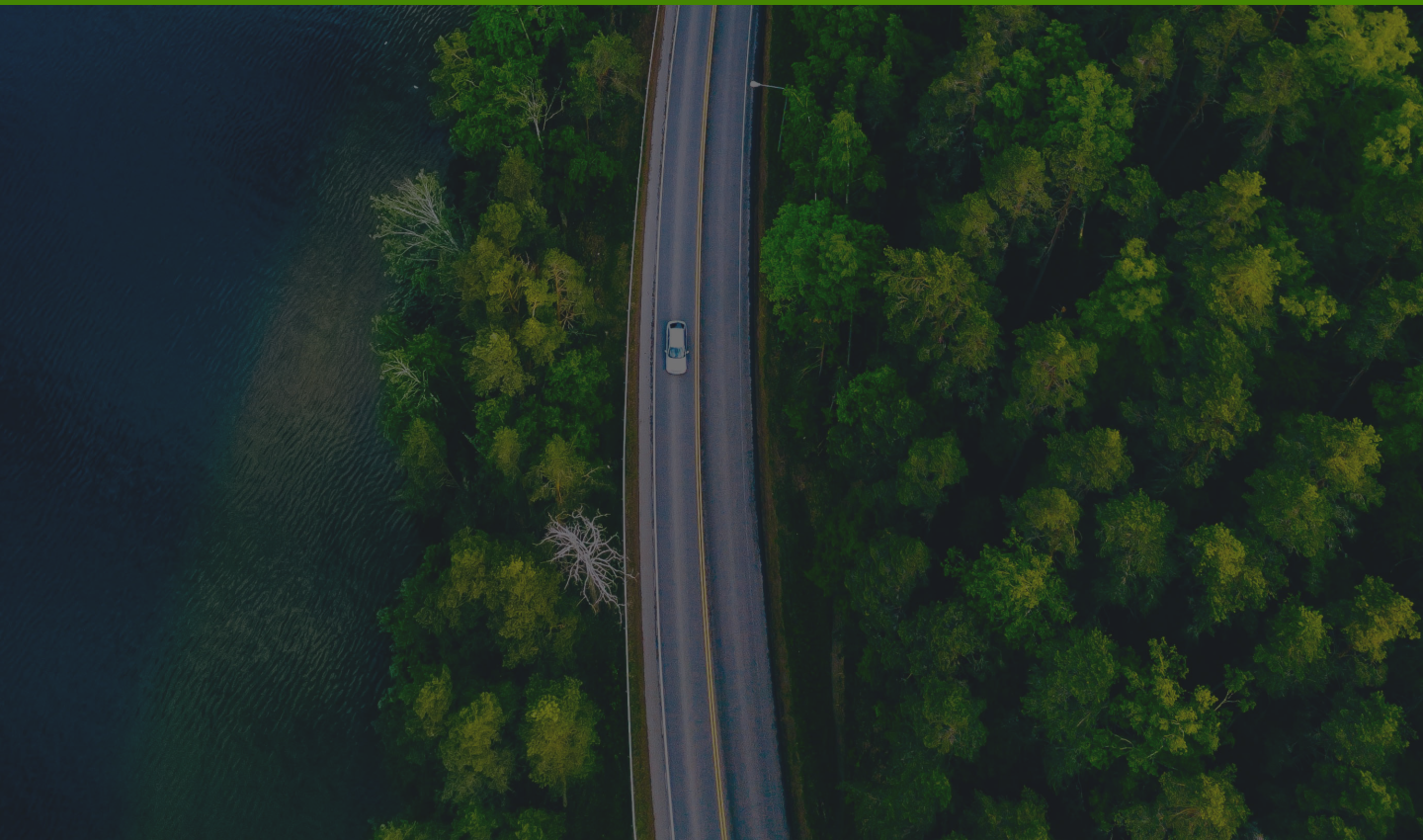




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2021 Ranking of MBA Development Programs **OVERVIEW**



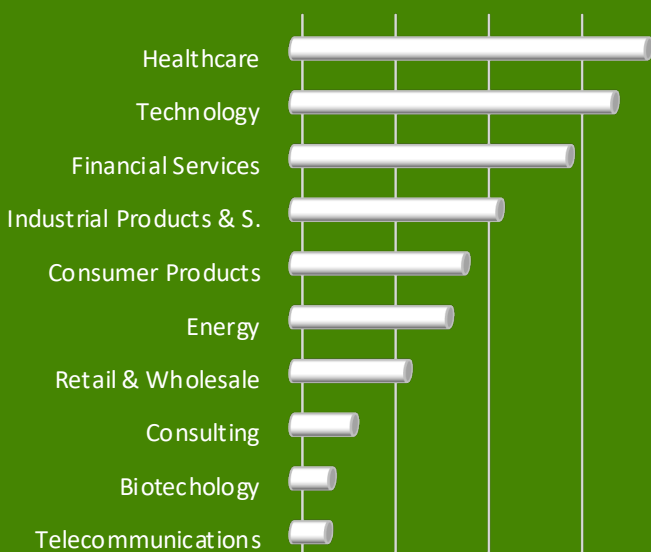


Most Popular Industries

Worldwide



Comparison by Views 2021



Popular Employers in Healthcare



Popular Employers in Technology



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

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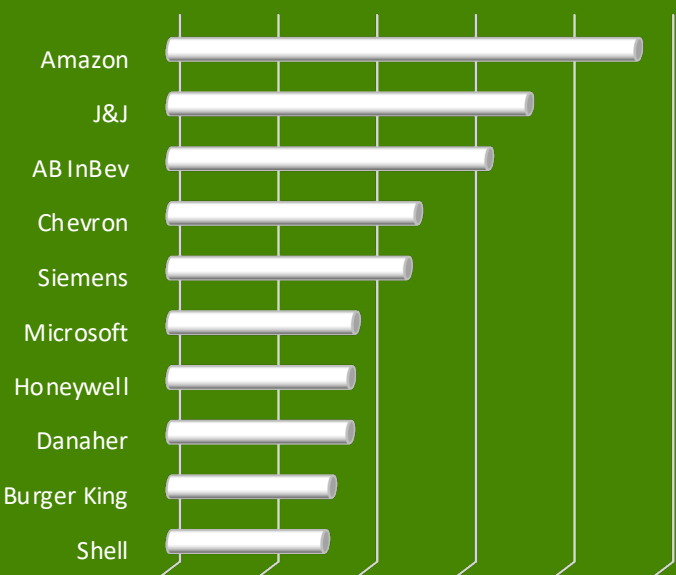


Most Popular Employers

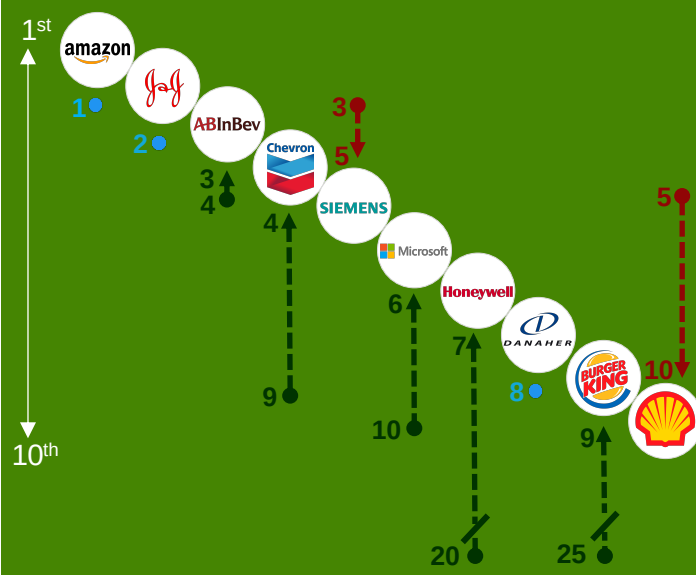
Worldwide



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

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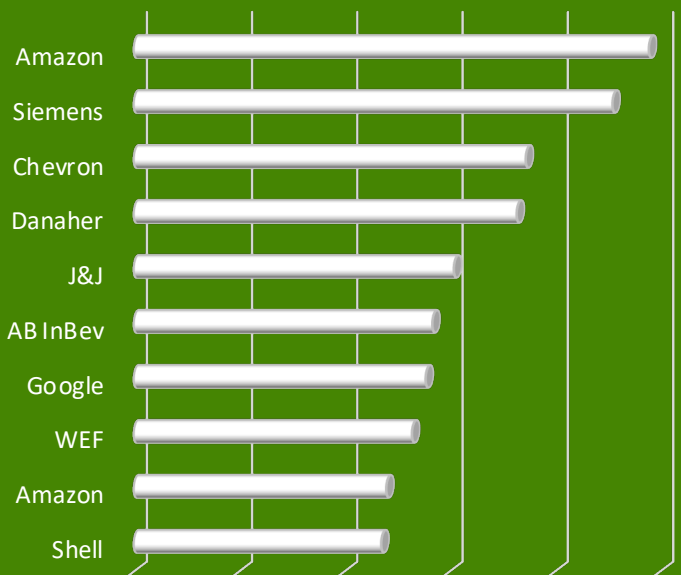


Top Development Programs

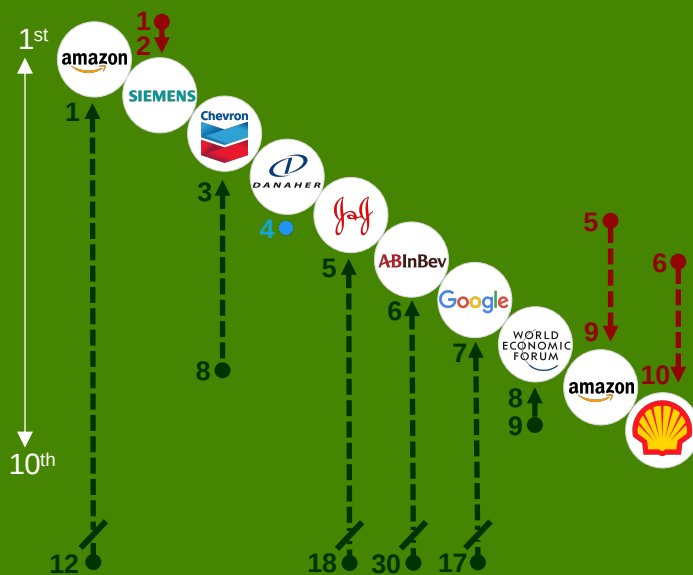
Worldwide



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

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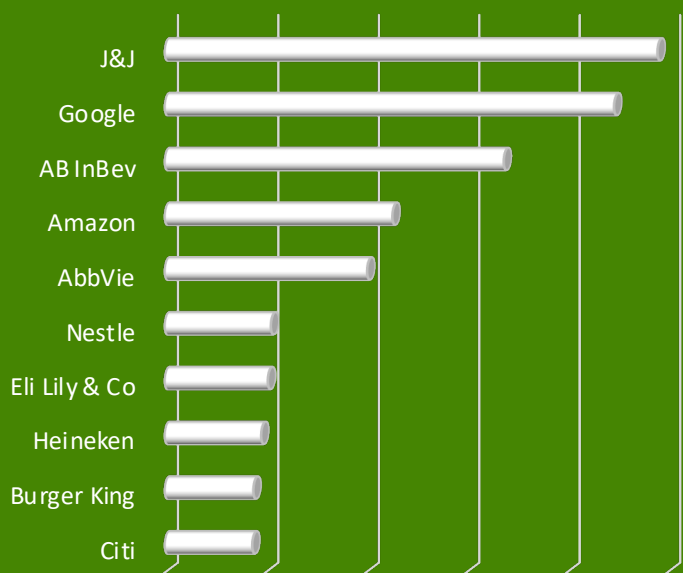


Top Development Programs - Internships

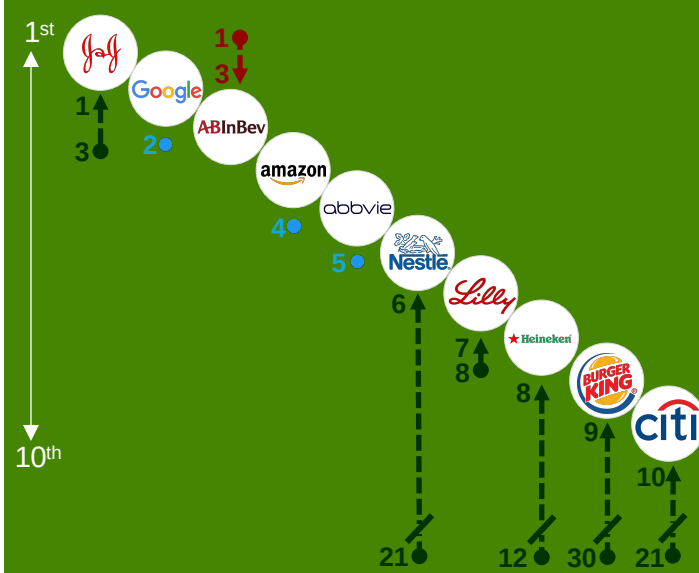
Worldwide



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

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2021 Ranking of MBA Development Programs by **INDUSTRY**

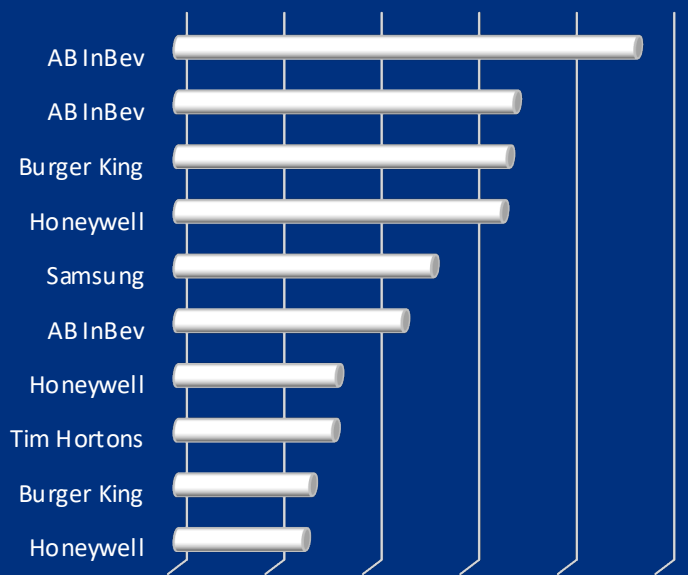




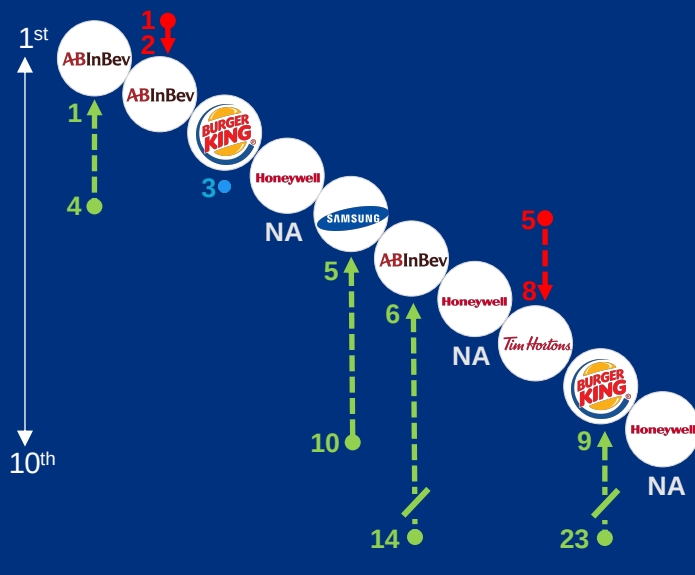
Top Programs in Consumer



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

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Top Programs in Energy

**Siemens CEO*
Program**

SIEMENS

**Business and
Commercial MBA
Program**



**Shell Graduate
Program**



**Vestas Graduate
Program**

Vestas

**Finance MBA
Development Program**



**Trader Development
Programme**



**MBA Leadership
Development Program**



**Finance Excellence
Program**

SIEMENS

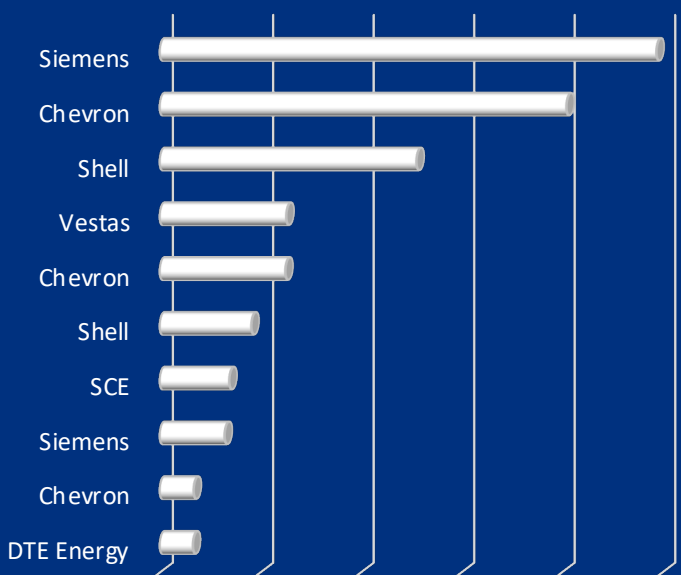
**Human Resources
Development Program
(HRDP)**



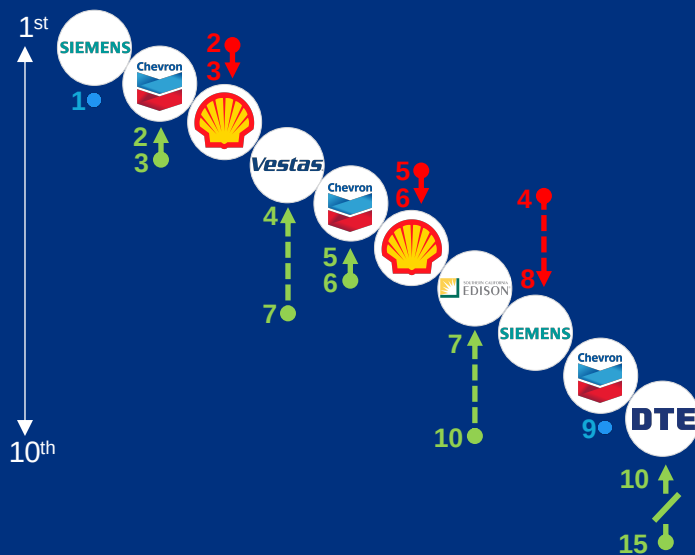
Associate Program

DTE

Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

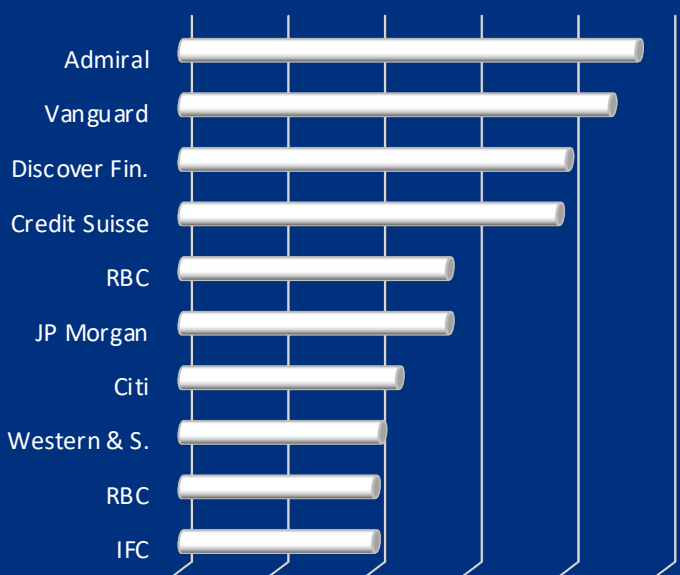
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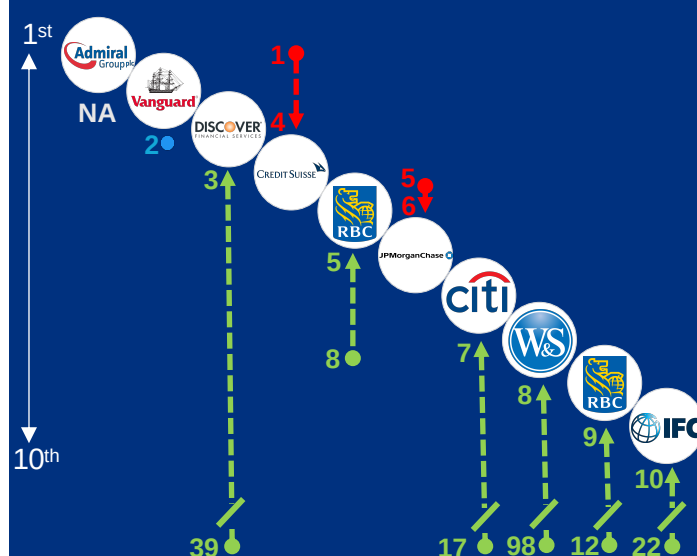
Top Programs in Financial Services



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

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Top Programs in Healthcare

Siemens CEO* Program

1

SIEMENS

2

J&J

International Recruitment and Development Program Internship (IRDP)

3



Medtronic

Leadership Development Rotation Program

Roche

Business Perspectives Program

Global Leadership Development Program

Boston Scientific

abbvie

Global Market Access Program MBA Internship

International Recruitment and Development Program (IRDP)

J&J

SANOFI

Leadership Advancement Program (LEAP)

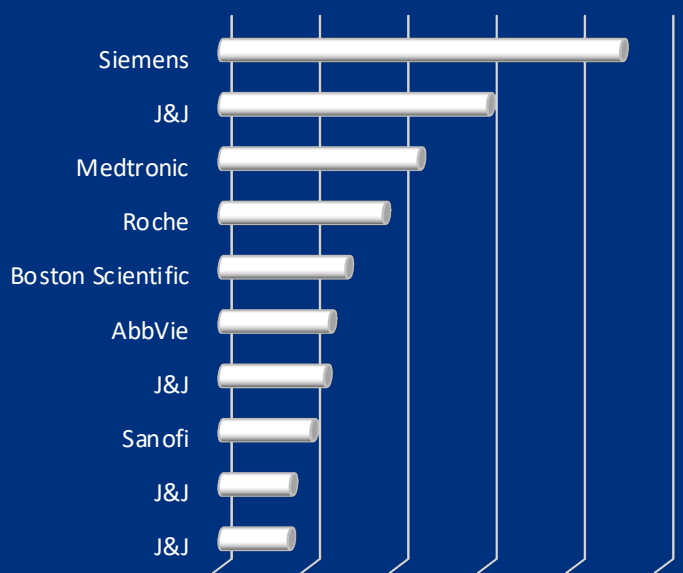
Finance MBA Leadership Development Program

J&J

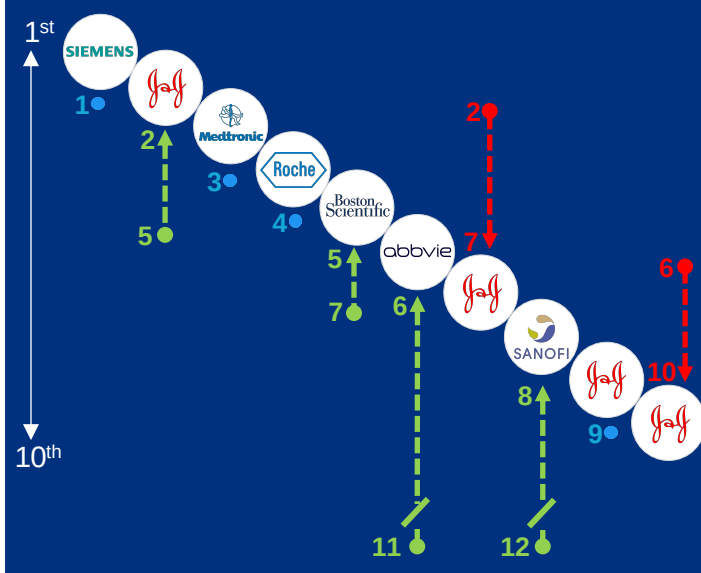
J&J

Procurement Leadership Development Program (PLDP)

Comparison by Views 2021



Placement Comparison 2020 vs 2021

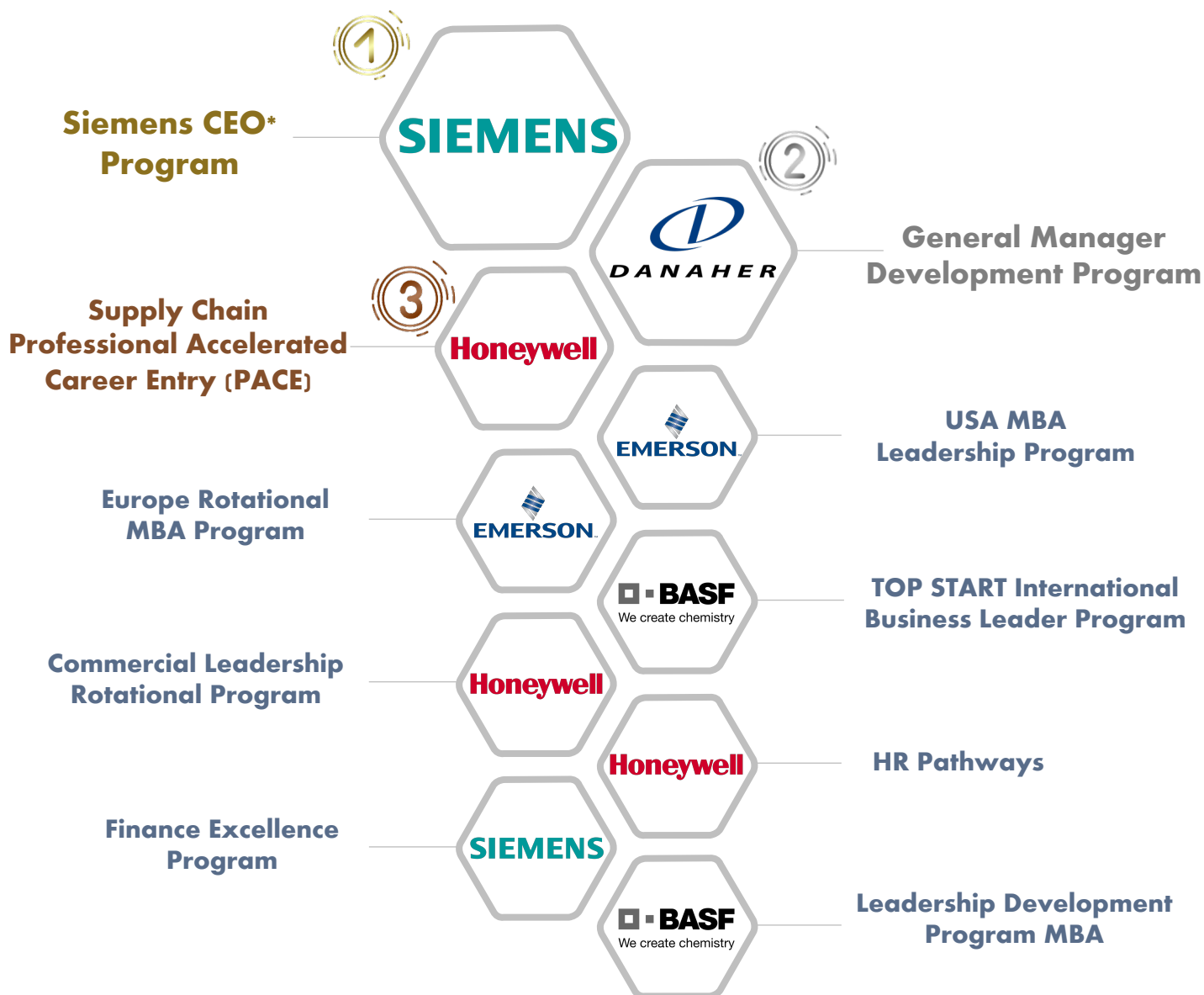


Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

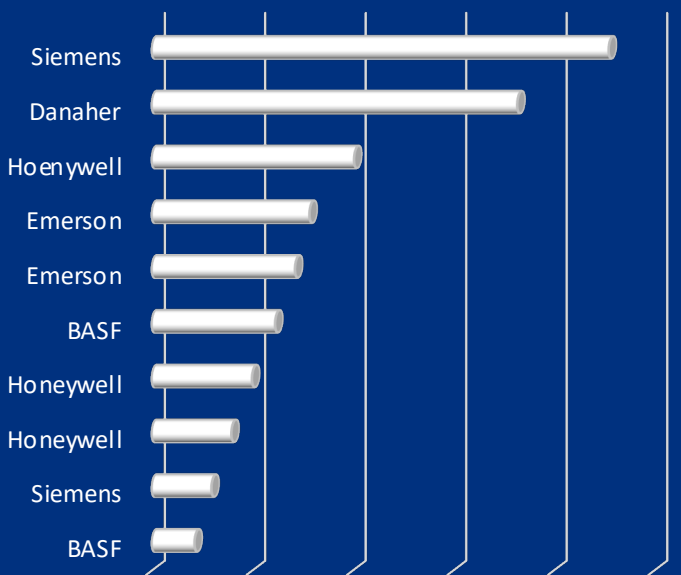
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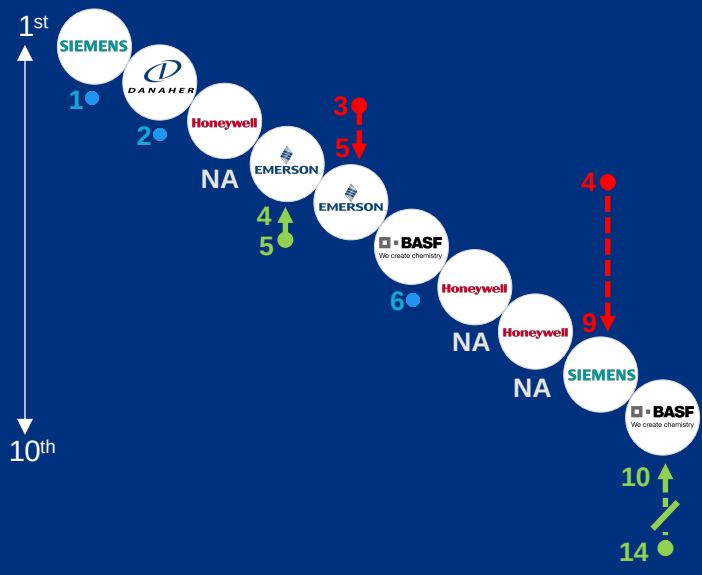
Top Programs in Industrial Products and Services



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

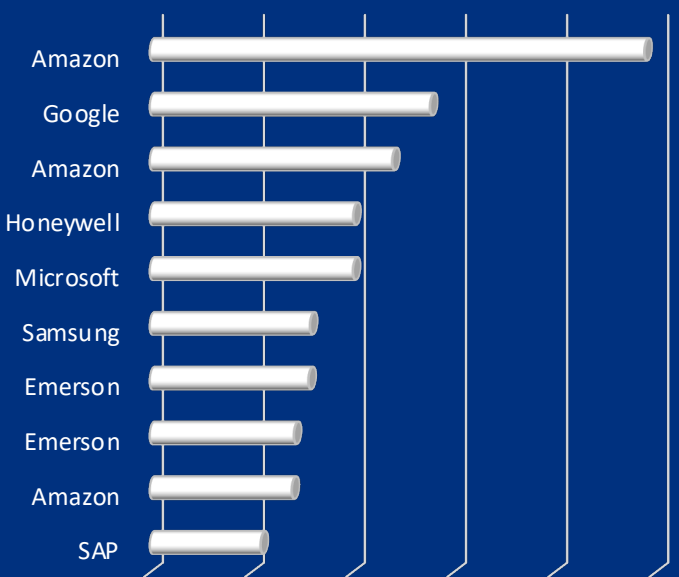
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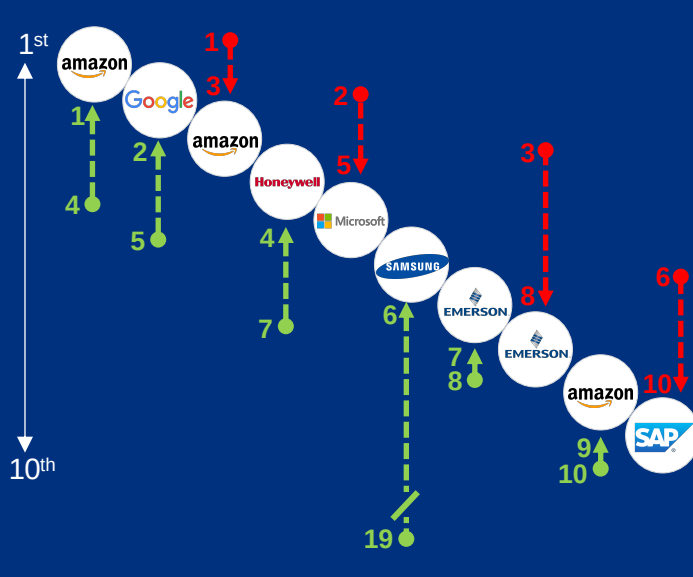
Top Programs in Technology



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

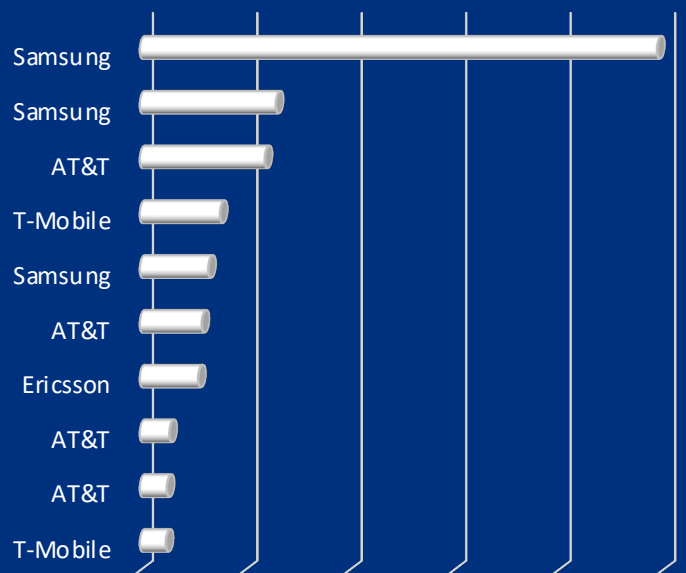
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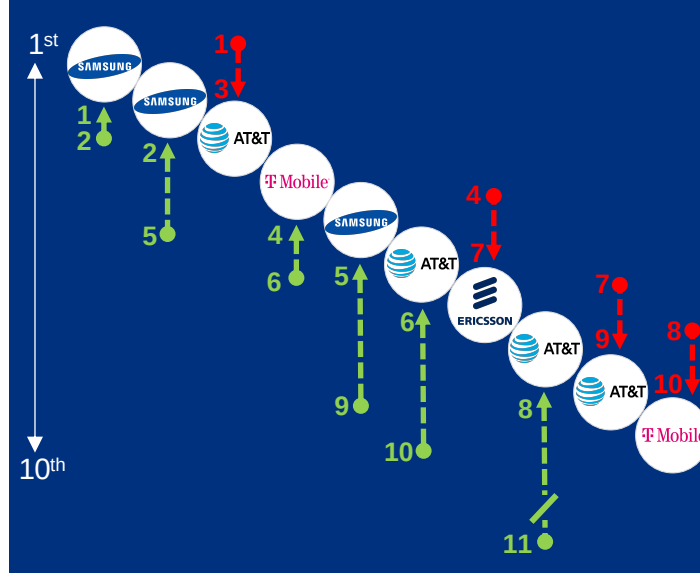
Top Programs in Telecommunications



Comparison by Views 2021



Placement Comparison 2020 vs 2021



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2021 Ranking of MBA Development Programs by **BUSINESS AREA**

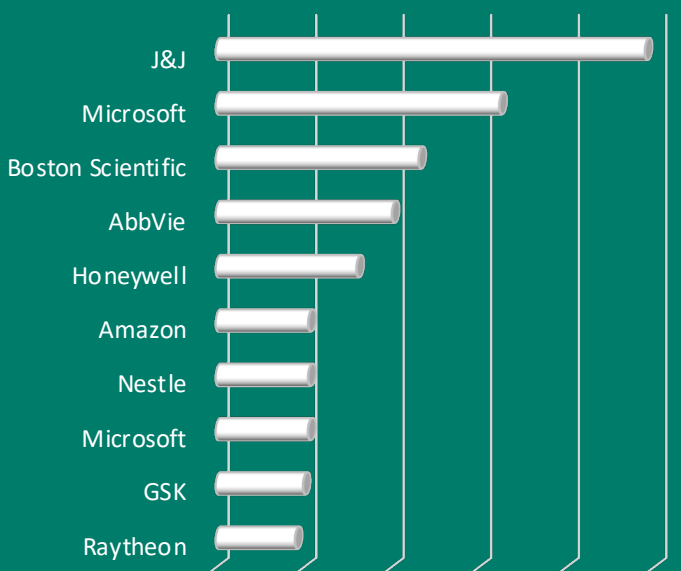




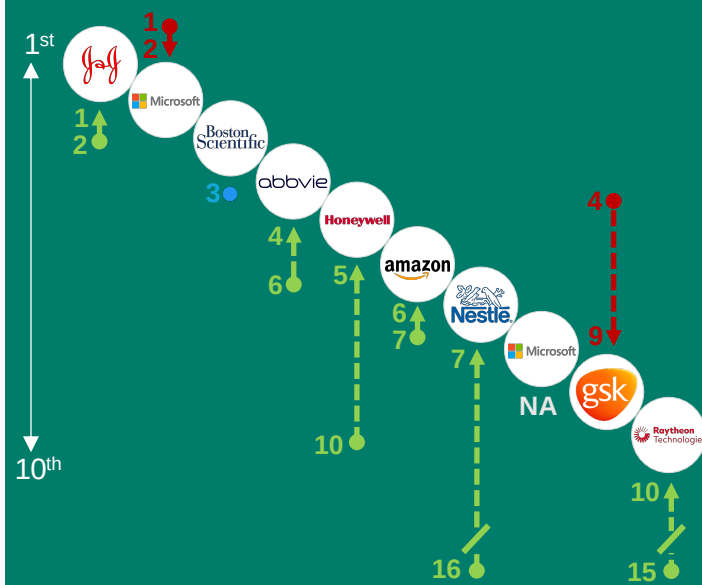
Top Programs in Commercial



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

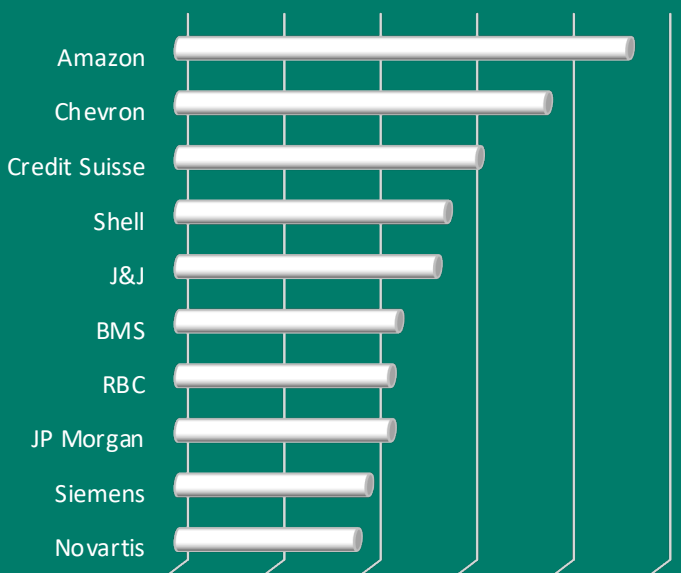
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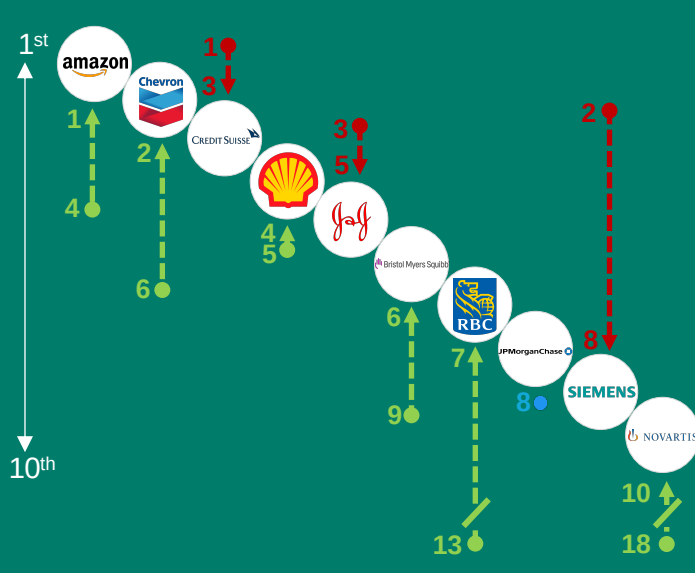
Top Programs in Finance



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

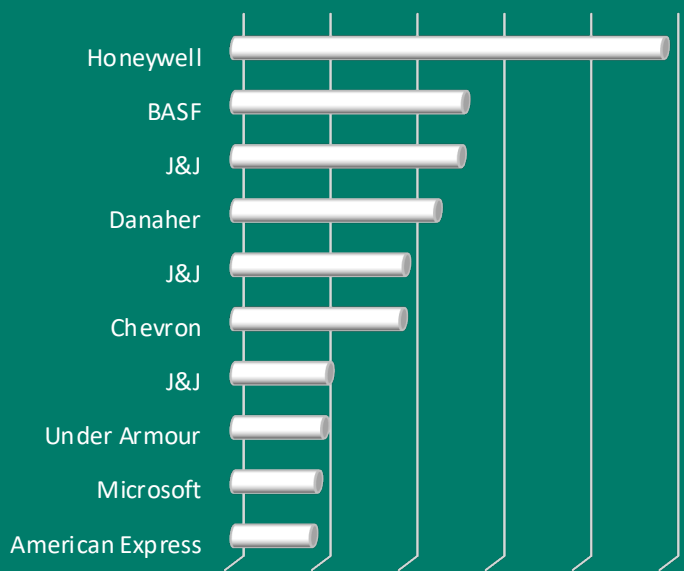
Contact us: zana@mba-exchange.com | Tel. +41 22 343 47 47



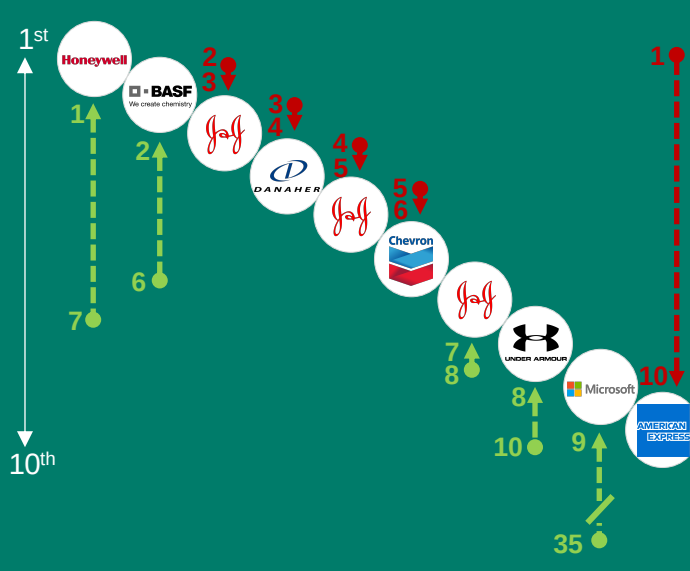
Top Programs in Human Resources



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

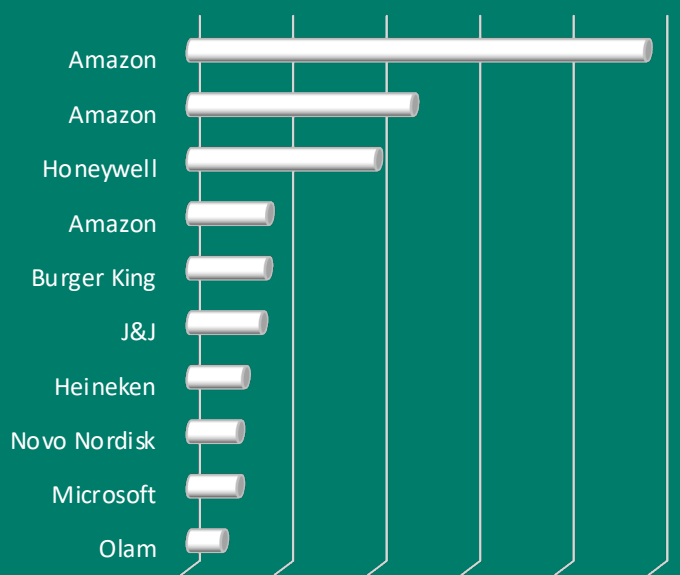
Contact us: zana@mba-exchange.com | Tel. +41 22 343 47 47



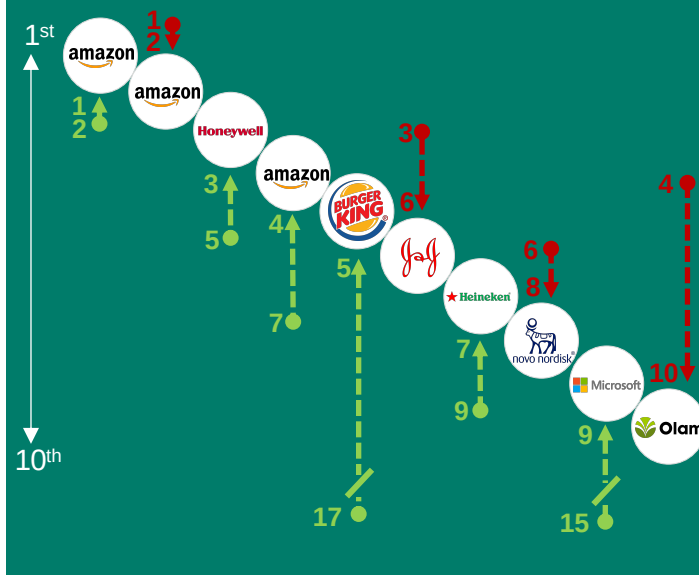
Top Programs in Operations



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

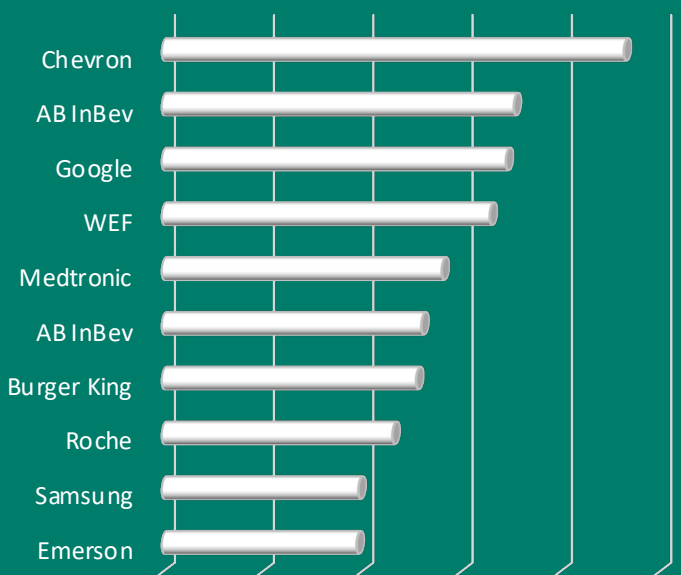
Contact us: zana@mba-exchange.com | Tel. +41 22 343 47 47



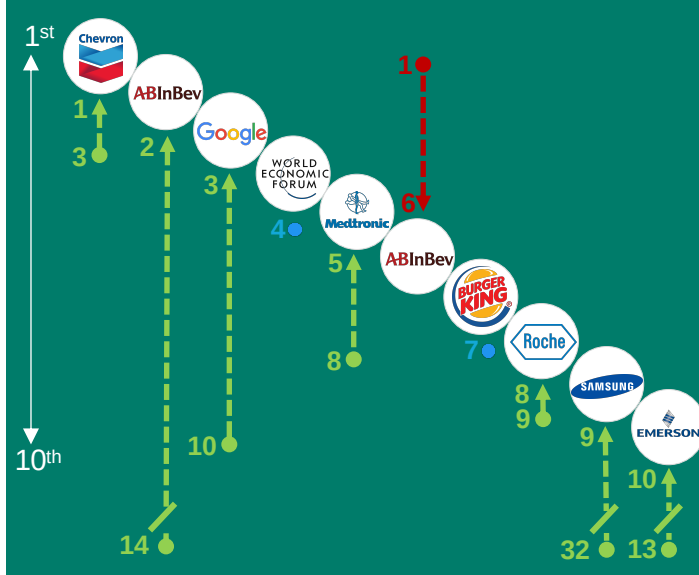
Top Programs in Rotational



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

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2021 Ranking of MBA Development Programs by **SCHOOL LOCATION**

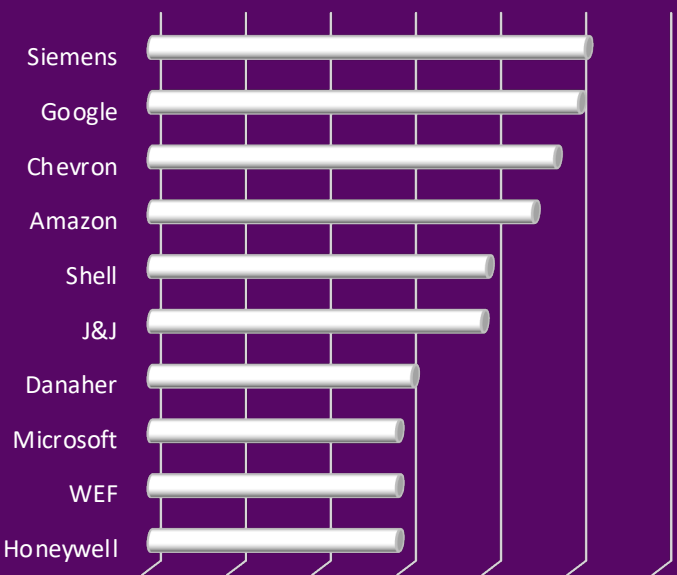




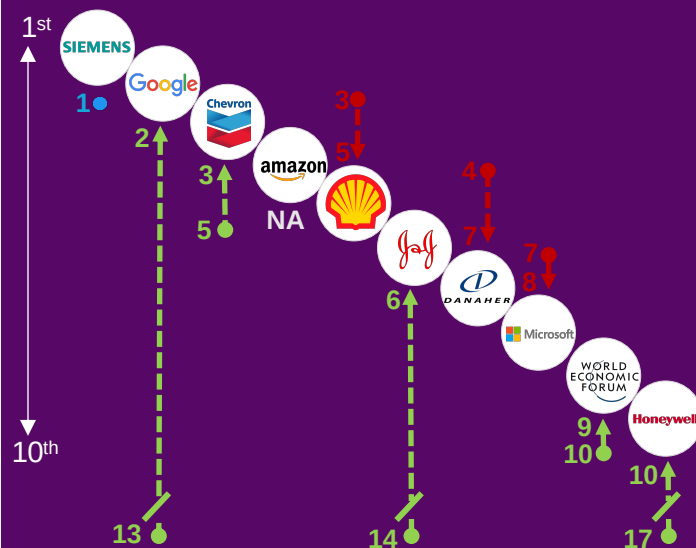
Top Programs in Asia



Comparison by Views 2021



Placement Comparison 2020 vs 2021



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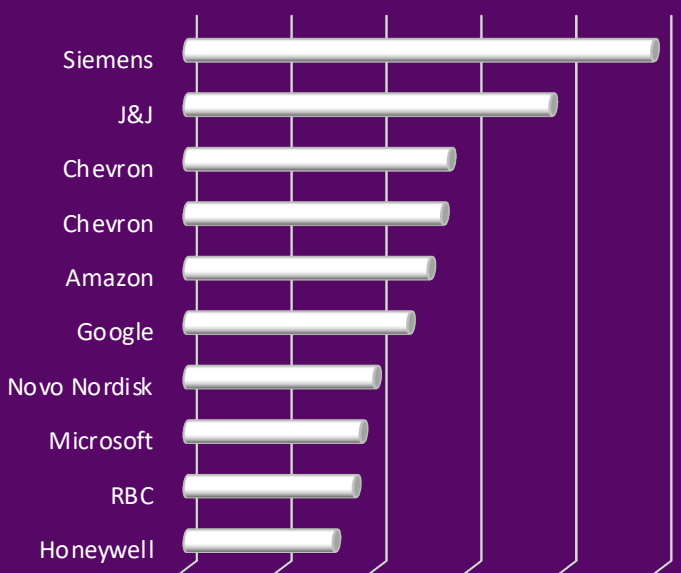
Contact us: zana@mba-exchange.com | Tel. +41 22 343 47 47



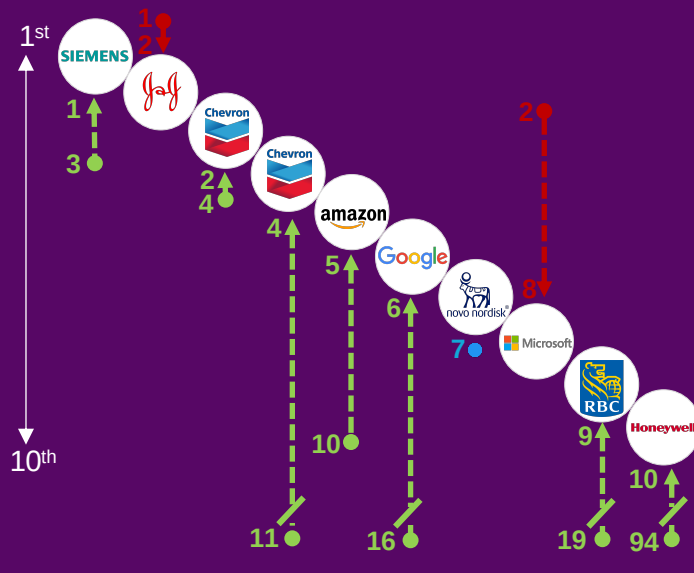
Top Programs in Australia



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

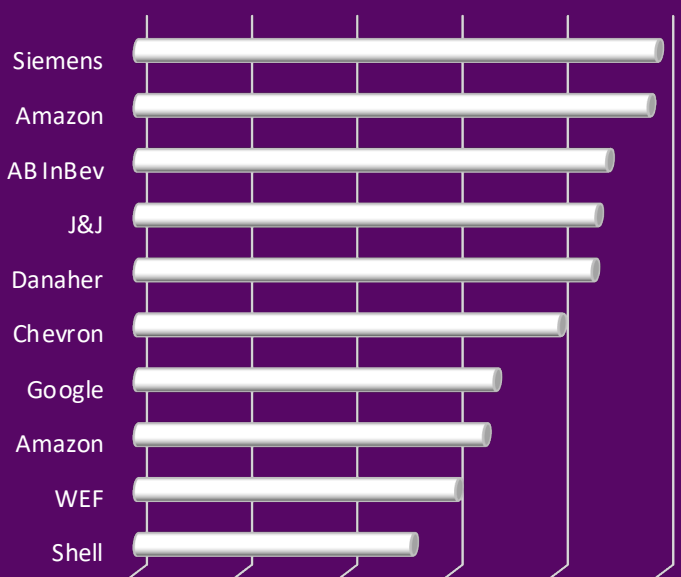
Contact us: zana@mba-exchange.com | Tel. +41 22 343 47 47



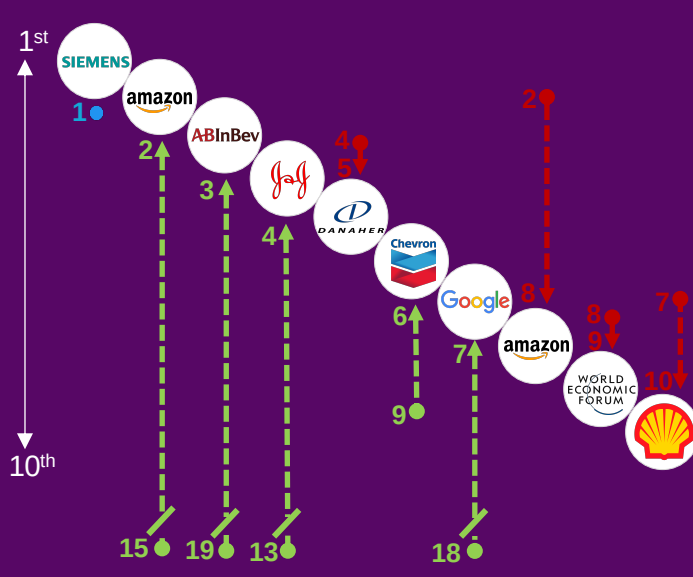
Top Programs in Europe



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

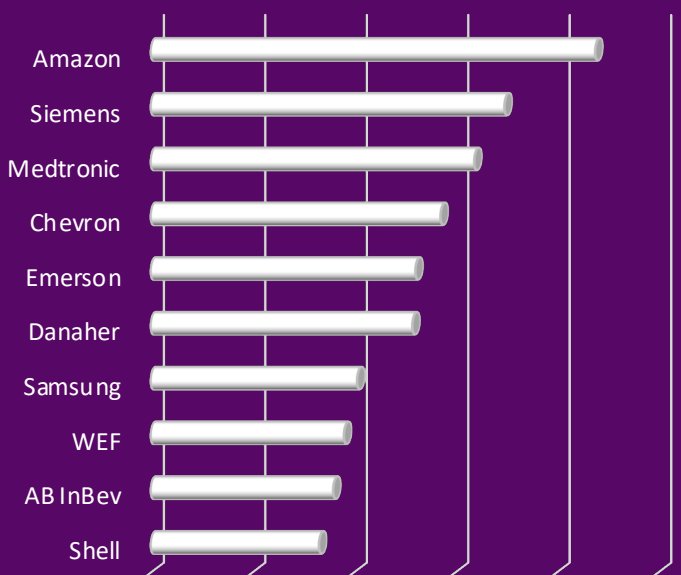
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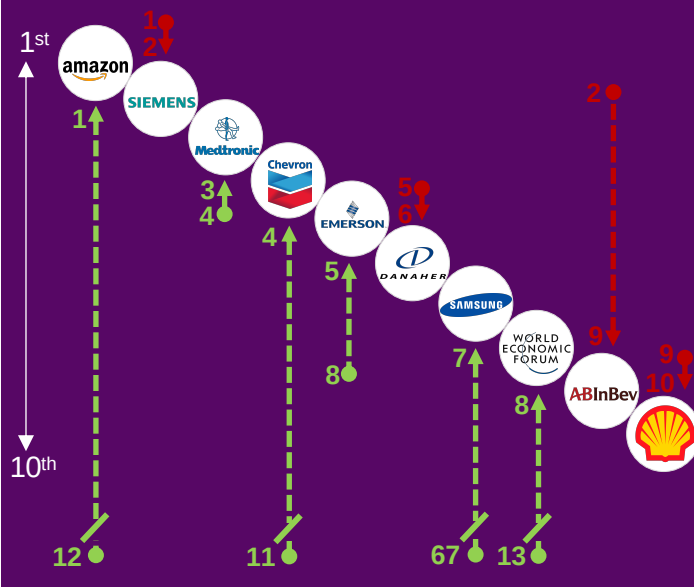
Top Programs in North America



Comparison by Views 2021



Placement Comparison 2020 vs 2021



Source: +200'000 program views by MBA students from +100 subscribed business schools between Apr 16, 2020 and Apr 15, 2021

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Recommendation to the Students

Remember that MBA Development Programs aim to make outstanding leaders out of the people who are leaders already.

We therefore advise you to:

- Provide solid evidence of leadership qualities
- Avoid a technical CV
- Showcase initiative, leadership, drive, people skills, resourcefulness, humility, emotional intelligence, etc.
- Research the programs and identify the right ones for you
- Demonstrate a perfect fit with your target program (hard skills, soft skills, as well as personality)



Calling All Companies with Development Programs

If your company runs a Development Program, we probably already cover it. Still, we invite you to reach out and help us validate and complete the information we have. **Make sure we have the right info about your program(s)!**

In September 2021, we will be organizing the [LDP Career Forum](https://www.mba-exchange.com/LDPForum). You have an opportunity to promote your development program through a 30-minute live online Q&A session to high-caliber MBAs and Specialized Masters Students, as well as host additional networking sessions that can be public or invite-only. **Interested?**

A promotional banner for the LDP Career Forum. The background features a woman in a white shirt and red skirt sitting on a ledge, looking at a tablet, with a cityscape visible through large windows. The text is overlaid on this image.

LDP Career Forum

FOR EMPLOYERS

Welcome to the

LDP Career Forum

September 20th - October 1st, 2021

Interact with MBA & Specialized Masters students

60 Days	07 Hours
38 Minutes	48 Seconds

 Attract  Engage  Recruit

www.MBA-Exchange.com/LDPForum

[MBA-Exchange.com](https://mba-exchange.com) helps MBA students and alumni explore and identify the right career opportunities, across industries and geographies:

- Gain visibility among and engage with employers through real-time online events
- Search vetted jobs, leadership programs and employers
- Explore work permits, country cultures, employment trends and competitions

Let's connect at

Hello@MBA-Exchange.com



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Efficient **students** top branding Premium
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