



# H-1B Sponsorship

2024 Business Profiles Report





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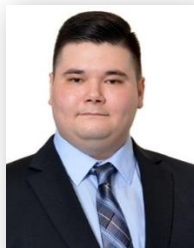
## Welcome to Our Fifth Annual H-1B Sponsorship Report

We are just as excited to share our analysis with you this year as we were when we first launched this report.

While 2024 saw a notable decline in business-related H-1B applications compared to 2023, the total application volume remains well above historical levels. This suggests that the record-breaking numbers from 2023 were not merely a one-time anomaly but rather part of a broader trend.

However, with a new administration in place, the landscape is shifting, and major reforms to the H-1B program are expected in 2025. While we remain confident that the H-1B will continue to be the premier pathway for skilled international professionals, we are mindful of the increasing uncertainty and rising costs—factors that could impact employers' willingness to sponsor candidates.

For now, we invite you to explore our findings and gain valuable insights from this 2024 report. We encourage you to share it with colleagues, classmates, and peers—and as always, we welcome your feedback and questions.



**Alexandre Rossier**  
Client Success Specialist



**Stefan Hall**  
Business Analyst



## What is the H-1B and why is it so important?

The H-1B is the primary work permit for international talents to start working and living in the United States. It follows a lottery system that attributes a maximum of 85,000 new visas to sponsored applicants each year in April. For every H-1B petition filed with the USCIS, a Labor Condition Application (LCA) must be included which will be certified by the Department of Labor (DOL). The LCA is designed to ensure that the wage offered to the non-immigrant worker meets or exceeds the prevailing wage in the area of employment.

The vast majority of H-1B applications, over 90%, are for engineers, scientists, artists, and other non-business profiles, so it can be quite misleading to just look at the unfiltered data.

As a result, we remove all the 'noise' and only retain the relevant applications for business profiles. This gives a better idea of the sponsorship landscape for business professionals and can also help identify employers who are more likely to sponsor business candidates, considering they have done so recently. Likewise, you can also more easily identify which industries or job areas are gaining or losing traction.





## Business H-1B Overview

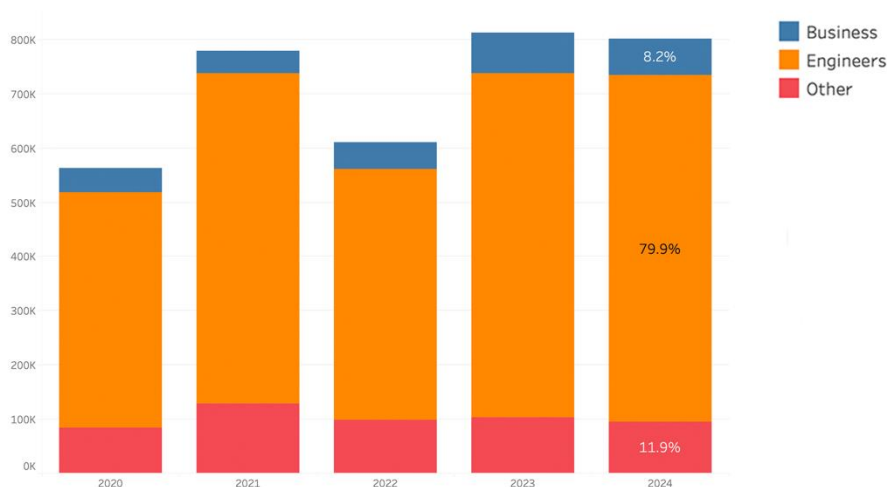
While total visa applications declined modestly in 2024, the business-related H-1B applications experienced a sharper decline, falling by 12.5%, from 74,917 to 65,494. Despite this drop, demand for business roles remains high compared to historical norms, which typically ranged in the mid to high 40,000s.

This report delves into the latest H-1B data, exploring overall trends alongside key insights across states, industries, job areas, and major employers. By examining these patterns, we aim to provide a clearer picture of how the H-1B landscape is evolving and what it means for business professionals and employers alike.

## Applications by Profile Type

**65,494** Applications for Business Profiles (out of 780,884 total applications in 2024)

*Compared to 74,917 in 2023 (-12.5%)*





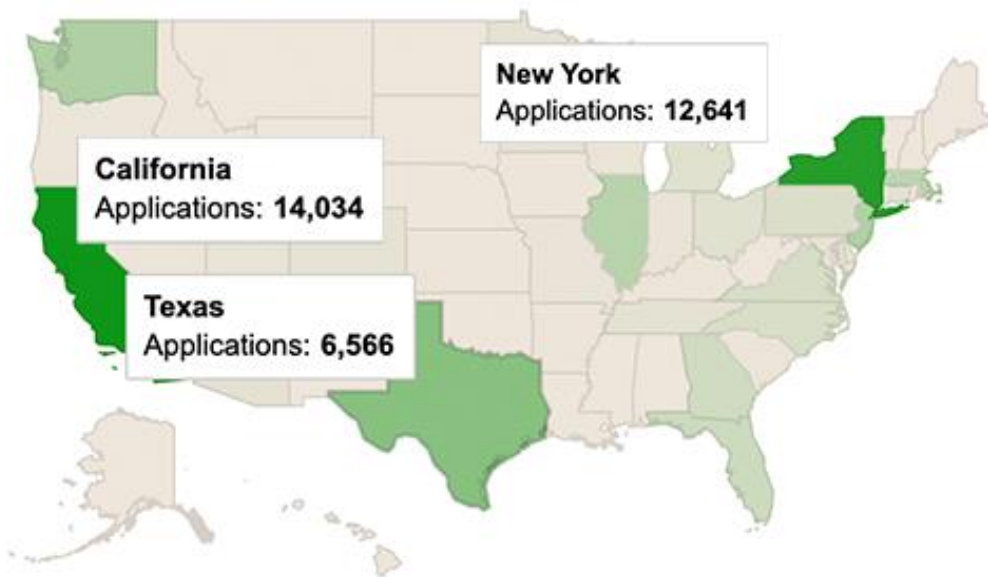
# H-1B USA Overview



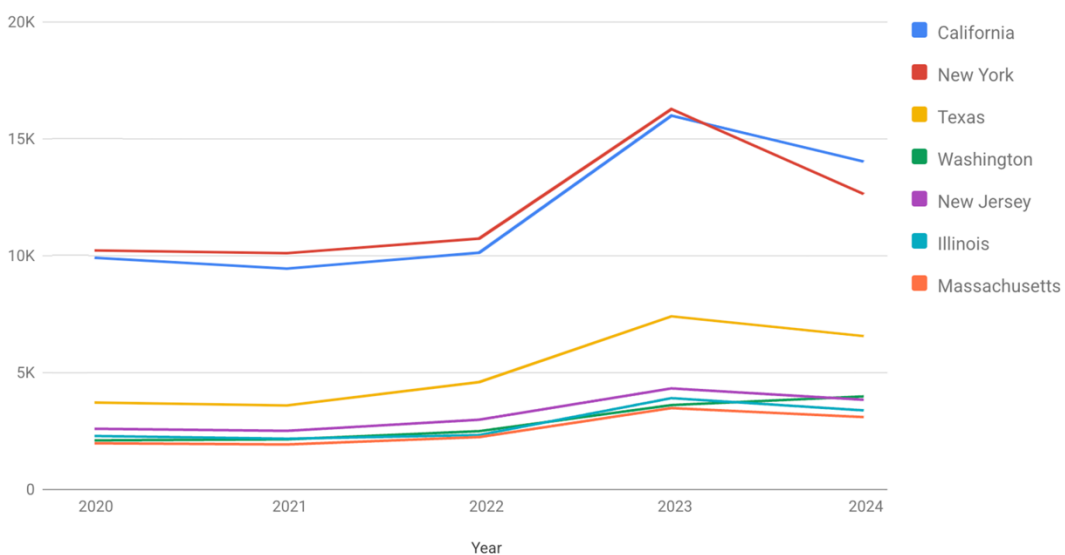


The top three states haven't changed for 2024, but their order has shifted slightly, with California taking the top spot with a decent little margin over New York. Washington stood out among all states with a small increase in applications.

## Top States in 2024



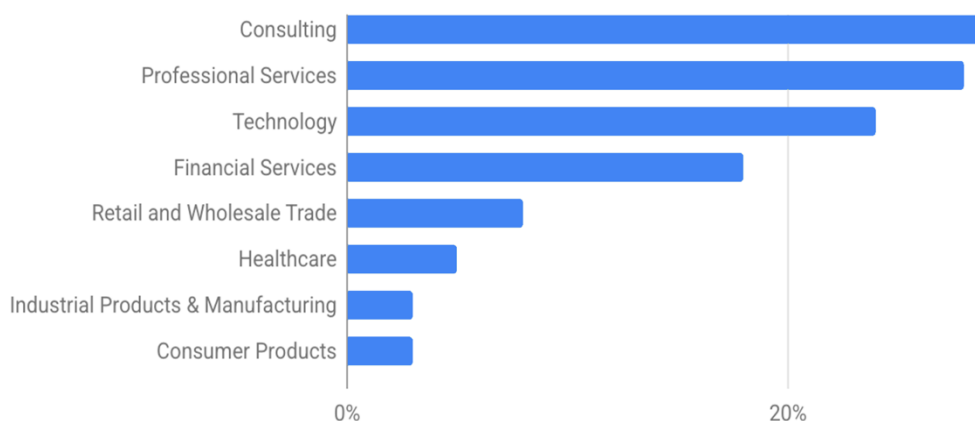
## Trends of Top States



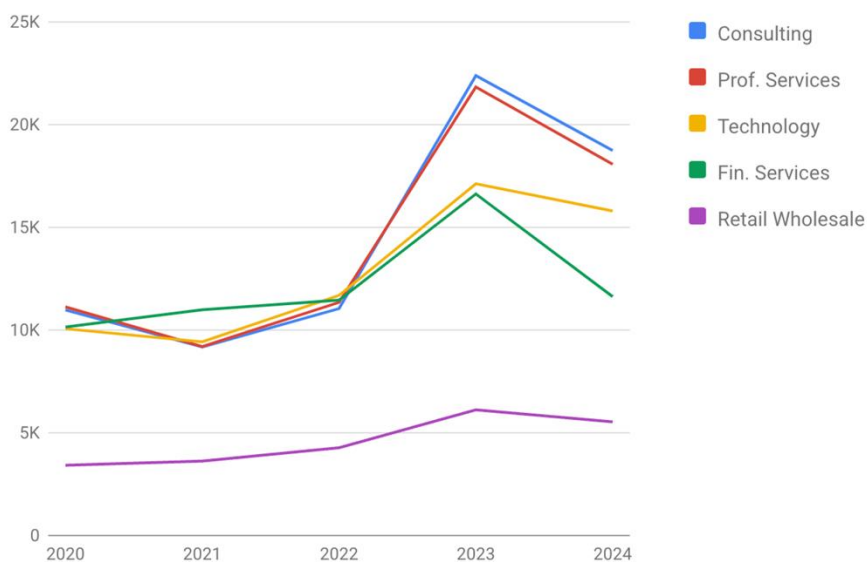


While most industries saw a decrease in applications compared to 2023, we did see a rise in applications from the Retail & Wholesale industry.

## Top Industries in 2024



## Industry Trends

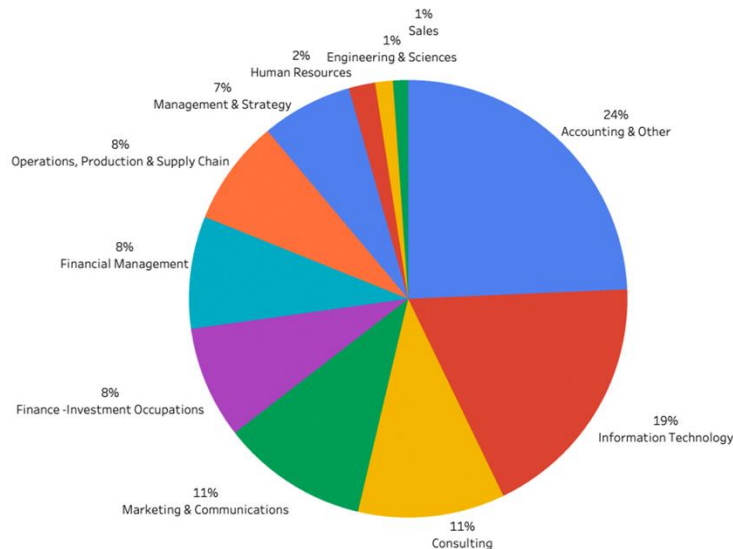




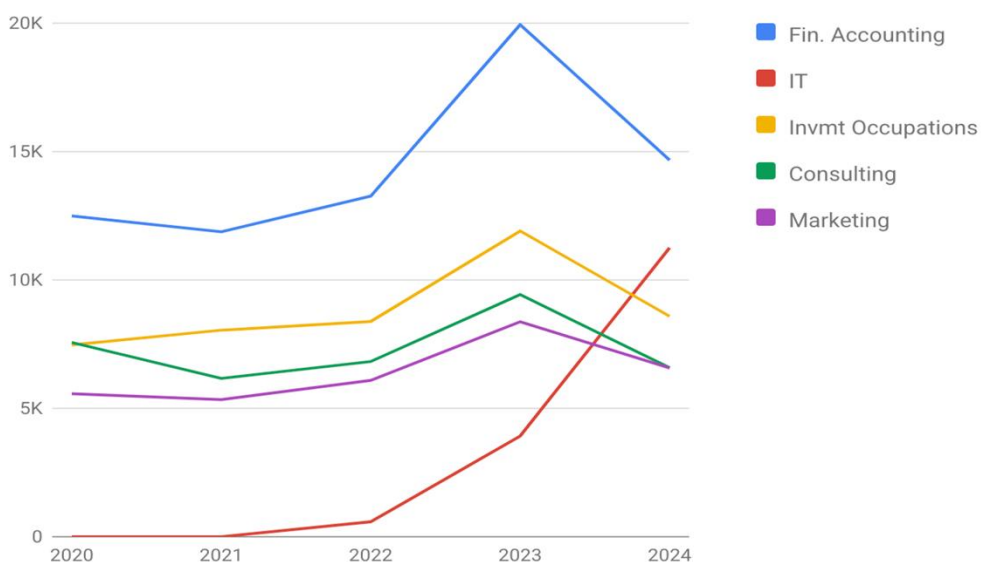


Looking at Job Areas, while most of them saw a decrease, there was a large increase in IT applications, jumping it all the way up to second place in terms of business applications, passing Investment Occupations, Consulting and Marketing.

## Top Job Areas in 2024



## Trends by Top Job Areas



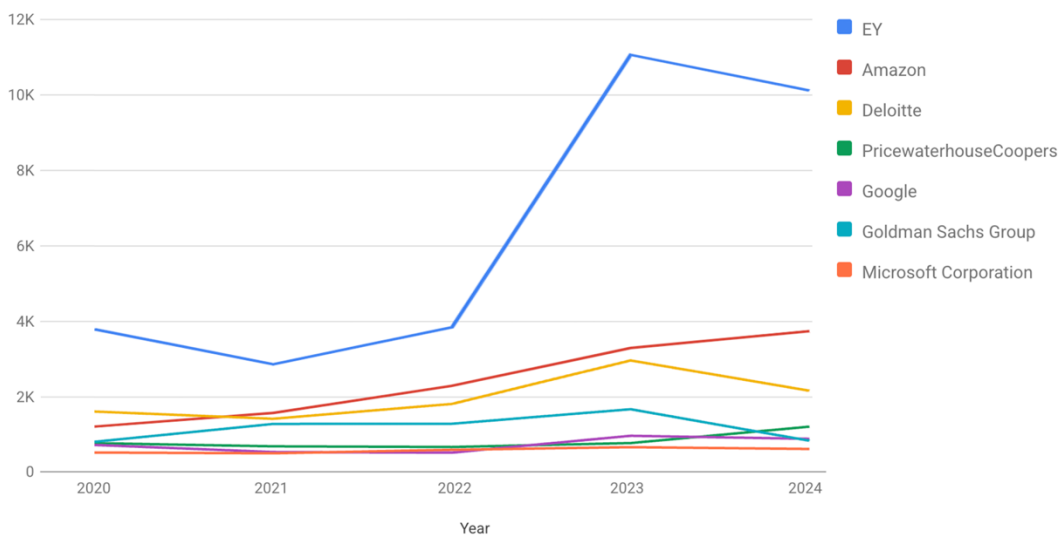


In terms of employers, while EY is still at the top, there was a decrease in overall applications. Amazon and PwC were two of the outliers that saw some increase in applications compared to 2023.

## Top Employers - # of 2024 H-1B applications for business profiles

#	Employer	Primary Industry	H1B Applications			Top 3 Job Areas
			2022	2023	2024	
1	EY	Professional Services	3848	11063	10120	Fin. Accounting, Invt. Occupations, IT
2	Amazon	Technology	2297	3300	3745	Operations, IT, Marketing
3	Deloitte	Professional Services	1818	2970	2168	IT, Fin. Accounting, Consulting
4	PricewaterhouseCoopers	Professional Services	677	781	1217	Fin. Accounting, IT, Invt. Occupations
5	Google	Technology	528	974	893	Marketing, IT, Consulting
6	Goldman Sachs Group	Financial Services	1293	1677	844	Fin. Accounting, Invt. Occupations, Financial Mgmt
7	Microsoft Corporation	Technology	603	673	625	Marketing, Consulting, Financial Mgmt
8	McKinsey & Company	Consulting	447	659	578	Consulting, Mgmt & Strategy, IT
9	J.P. Morgan Chase	Financial Services	548	779	571	Invt. Occupations, Fin. Accounting, Financial Mgmt
10	Credit Suisse	Financial Services	273	669	544	Invt. Occupations, Fin. Accounting, Financial Mgmt

## Trends by Top Employers



A photograph of the Cloud Gate sculpture (The Bean) in Chicago, with the Willis Tower and other skyscrapers in the background. The sky is filled with dramatic, orange-tinted clouds, suggesting a sunset or sunrise. A semi-transparent red banner is overlaid across the middle of the image, containing the title text.

# H-1B Popular States





The year 2024 saw California move from 2<sup>nd</sup> place to 1<sup>st</sup> place in business H-1B sponsorship applications surpassing New York. While there was an overall decrease in applications compared to 2023, the Technology industry showed a small increase for 2024, undoubtedly helped by the significant increase in applications for IT roles.

14034

LCA Applications

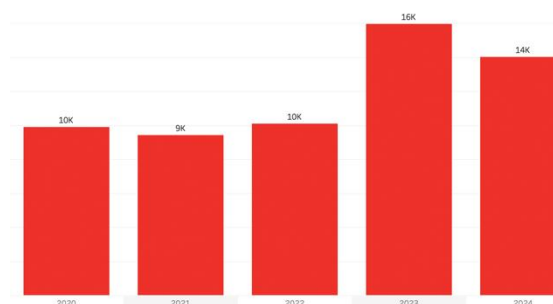
1st

Ranking

### Top Cities

San Francisco (2787)	\$133K
San Jose (1508)	\$135K
Los Angeles (1146)	\$92K
Sunnyvale (778)	\$160K
Santa Clara (574)	\$158K
Irvine (541)	\$96K
Mountain View (473)	\$157K
Fremont (419)	\$135K
San Diego (407)	\$115K
Palo Alto (323)	\$167K

### Trends in Applications



### Top Employers



### Top Job Titles - with prevailing wage

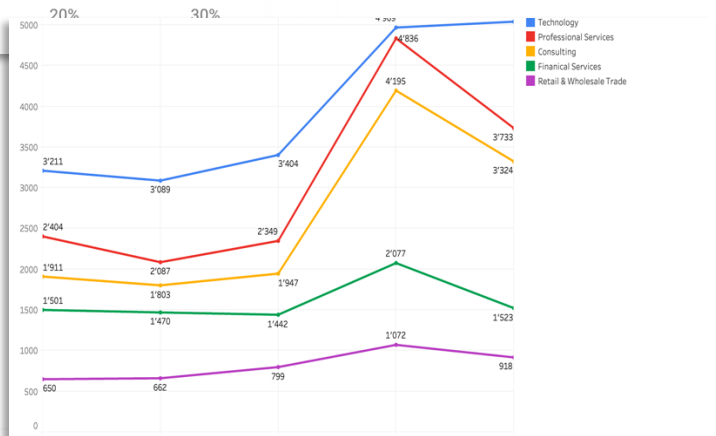
Accountants And Auditors (1181)	\$89K
Financial And Investment Analyst (251)	\$104K
Associate (207)	\$93K
Product Manager (188)	\$144K
Financial Analyst (177)	\$101K
Accountant (168)	\$75K
Management Analyst (141)	\$82K
Financial Risk Specialist (131)	\$101K
Manager (124)	\$125K
Senior Associate (119)	\$95K



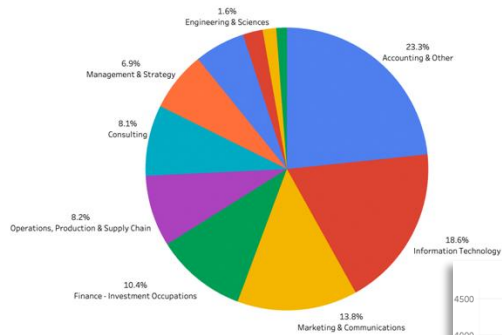
## Top industries



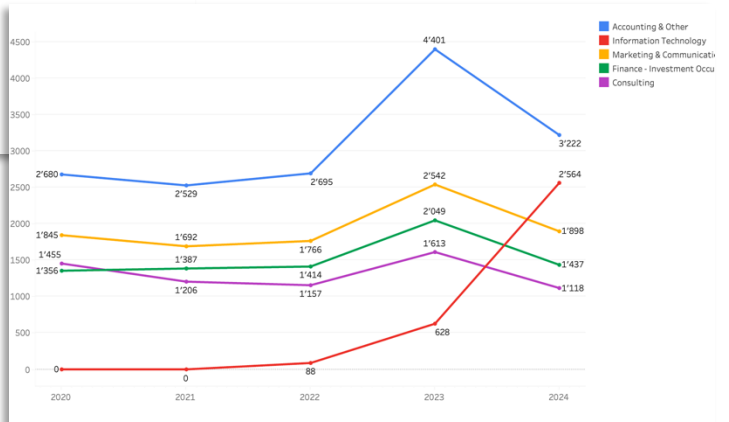
## Industry Trends



## Top Job Areas



## Job Area Trends





# New York State

#2 H-1B Sponsorships



New York dropped to 2<sup>nd</sup> place for 2024, with almost 3k less applications than in 2023. While there was a decrease across the board for trends, some things definitely dropped more than others. Most notably there was a significant drop in applications in the Financial Services industry.

12641

LCA Applications

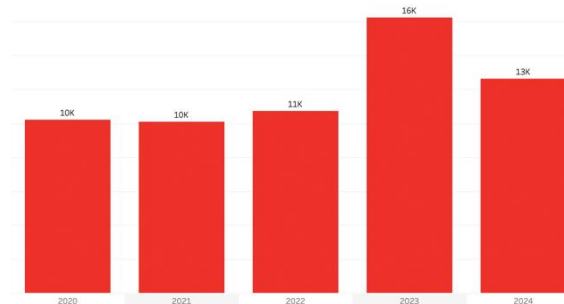
2<sup>nd</sup>

Ranking

## Top Cities

New York (10993)	\$121K
Brooklyn (331)	\$111K
Long Island City (186)	\$110K
Purchase (58)	\$135K
Buffalo (52)	\$97K
Flushing (51)	\$73K
Bronx (48)	\$100K
Queens (37)	\$99K
White Plains (36)	\$121K
New York City (33)	\$128K

## Trends in Applications



## Top Employers



CREDIT SUISSE



J.P.Morgan

Morgan Stanley



amazon

Deloitte



## Top Job Titles - with prevailing wage

Associate (857)	\$109K
Accountants And Auditors (688)	\$89K
Analyst (634)	\$90K
Vice President (526)	\$146K
Financial And Investment Analyst (458)	\$114K
Financial Risk Specialist (223)	\$116K
Senior Associate (215)	\$108K
Manager (165)	\$138K
Quantitative Researcher (145)	\$116K
Management Analyst (131)	\$99K

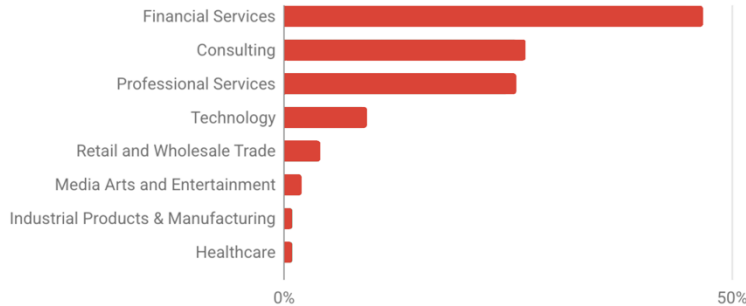


# New York State

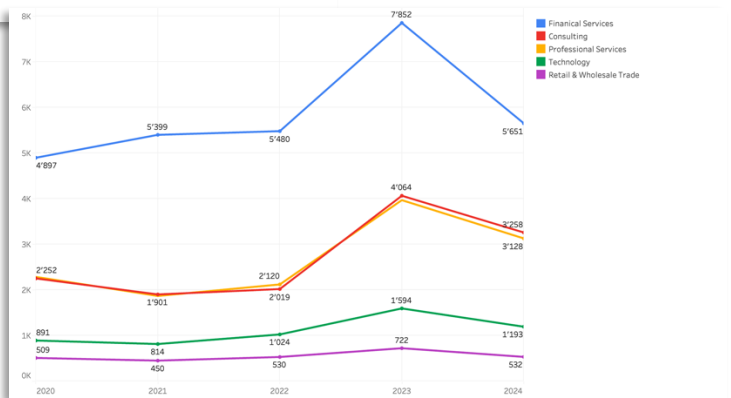
## #2 H-1B Sponsorships



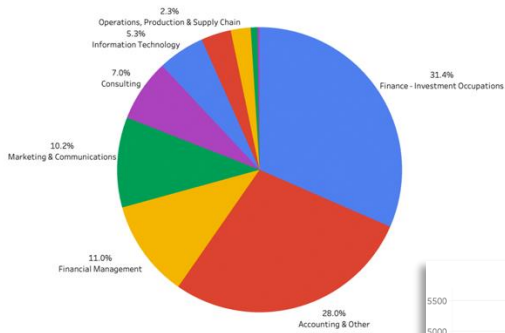
### Top industries



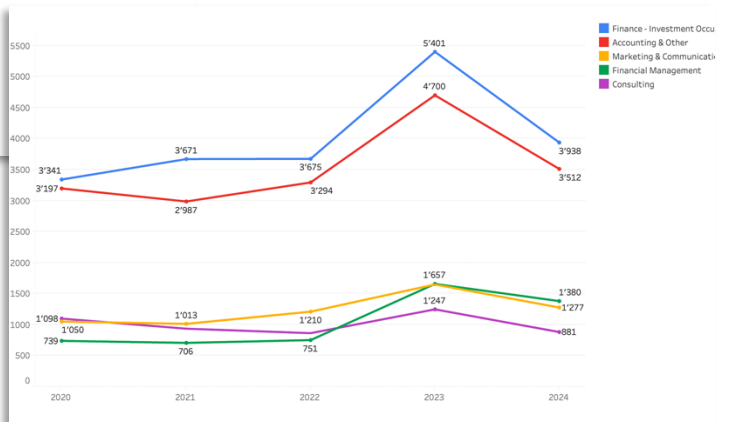
### Industry Trends



### Top Job Areas



### Job Area Trends







# Texas State

#3 H-1B Sponsorships



Texas remains in 3<sup>rd</sup> place, like it has for the past few years, with an overall decrease of around 800 applications. The trends are similar to other top states, with an overall decrease. However, there was a slight increase in the Retail & Wholesale industry and a huge increase in the IT job area, jumping it all the way up to first place for number of applications.

6566

LCA Applications

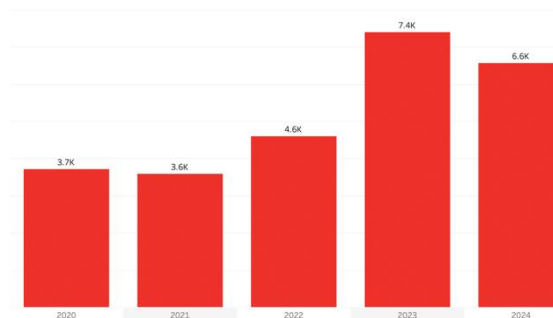
3<sup>rd</sup>

Ranking

## Top Cities

Dallas (1342)	\$100K
Austin (1120)	\$114K
Houston (1082)	\$96K
Plano (397)	\$104K
Irving (383)	\$101K
Frisco (202)	\$117K
Richardson (197)	\$113K
San Antonio (164)	\$91K
Fort Worth (120)	\$94K
Round Rock (100)	\$119K

## Trends in Applications



## Top Employers



amazon

Deloitte



pwc

Infosys

ECG



Cognizant

## Top Job Titles - with prevailing wage

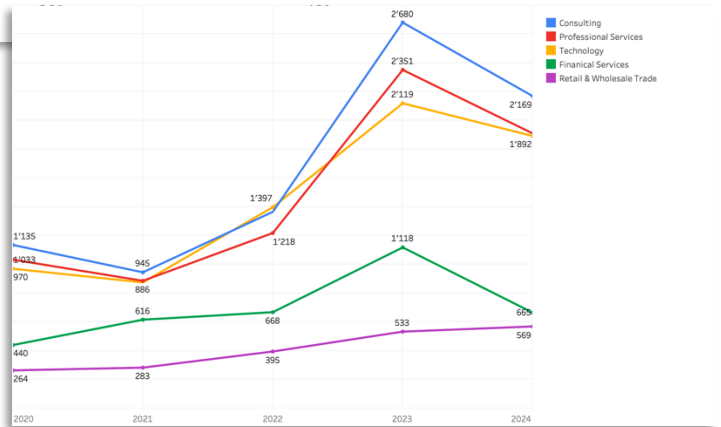
Accountants And Auditors (361)	\$73K
Manager (130)	\$124K
Information Security Analysts (121)	\$107K
Accountant (106)	\$65K
Computer And Information Systems Managers (104)	\$170K
Management Analyst (104)	\$82K
Principal Consultant - Us (96)	\$125K
Financial And Investment Analyst (73)	\$90K
Financial Analyst (71)	\$76K
Financial Risk Specialist (70)	\$77K



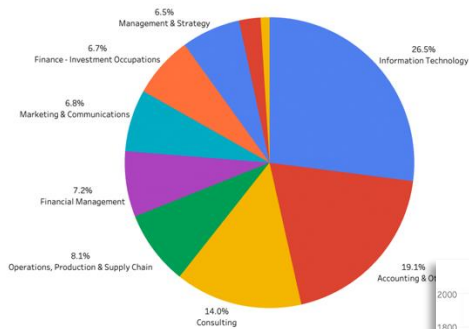
### Top industries



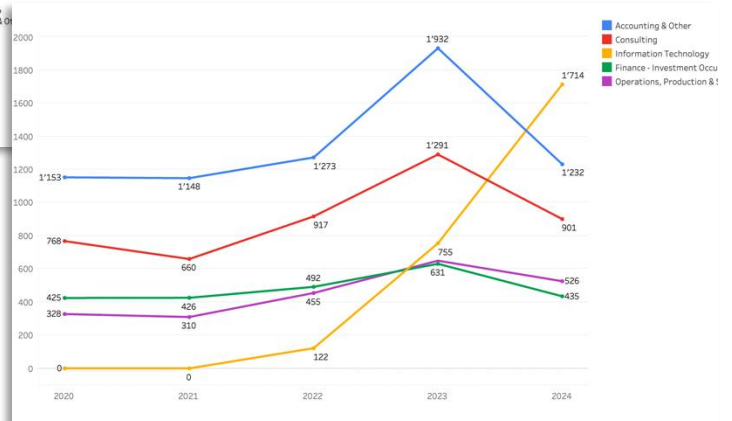
### Industry Trends



### Top Job Areas



### Job Area Trends





# Washington State

#4 H-1B Sponsorships



Washington was an outlier this year, being one of the only states that increased applications and showed an upward trend across most industries. There were also smaller drops in job areas, with some even showing marginal increases, but there was a huge increase in applications for IT, jumping up to the top spot for 2024, compared to fifth place in 2023.

3986

LCA Applications

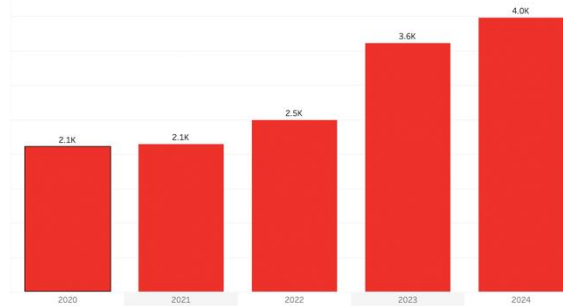
4th

Ranking

## Top Cities

Seattle (1937)	\$128K
Bellevue (1042)	\$127K
Redmond (534)	\$113K
Bothell (84)	\$136K
Kirkland (57)	\$154K
Lynnwood (26)	\$111K
Everett (22)	\$126K
Vancouver (21)	\$100K
Sammamish (21)	\$151K
Issaquah (17)	\$175K

## Trends in Applications



## Top Employers



## Top Job Titles - with prevailing wage

Manager III, Software Development (272)	\$180K
Financial Analyst III (126)	\$95K
Supply Chain Manager II (109)	\$87K
Product Manager (100)	\$135K
Supply Chain Manager III (93)	\$108K
Accountants And Auditors (92)	\$79K
Financial Analyst II (62)	\$79K
Product Marketing (54)	\$95K
Senior Manager, Software Development (52)	\$205K
Instock Manager III (52)	\$105K



# Washington State

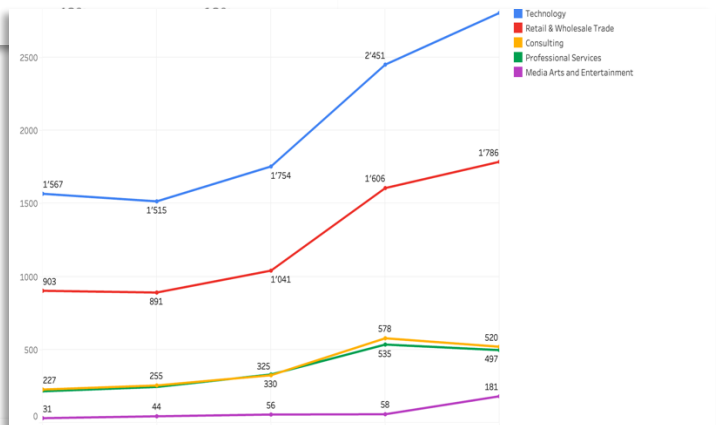
#4 H-1B Sponsorships



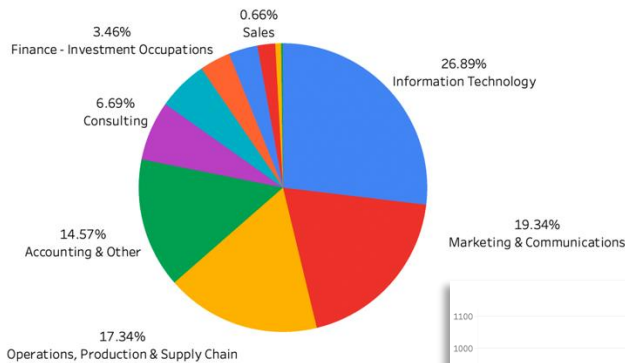
## Top industries



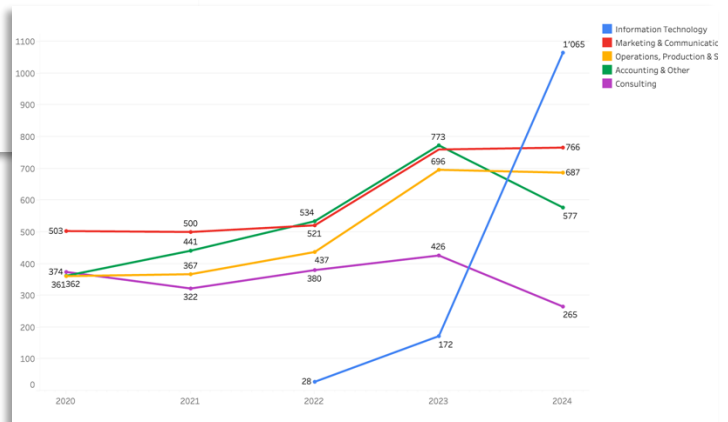
## Industry Trends



## Top Job Areas



## Job Area Trends





# H-1B Popular Job Areas



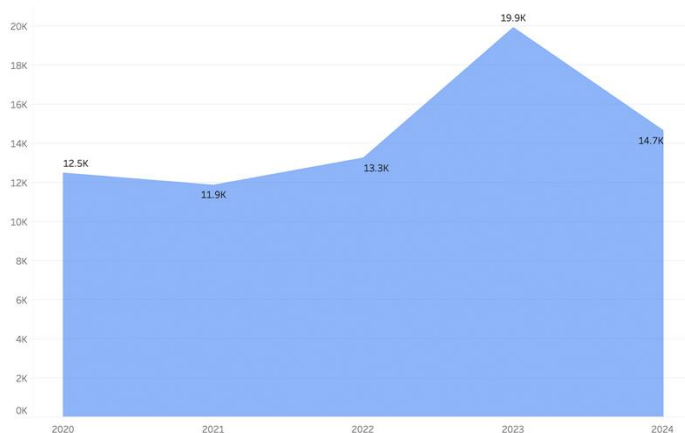


While Accounting had the largest drop of all Job Areas, it still retains its top spot due to sheer volume of applications. While the Technology and Retail & Wholesale Trade industries were relatively unaffected, Consulting, Professional Services and Financial Services all had significant decreases in Accounting applications.

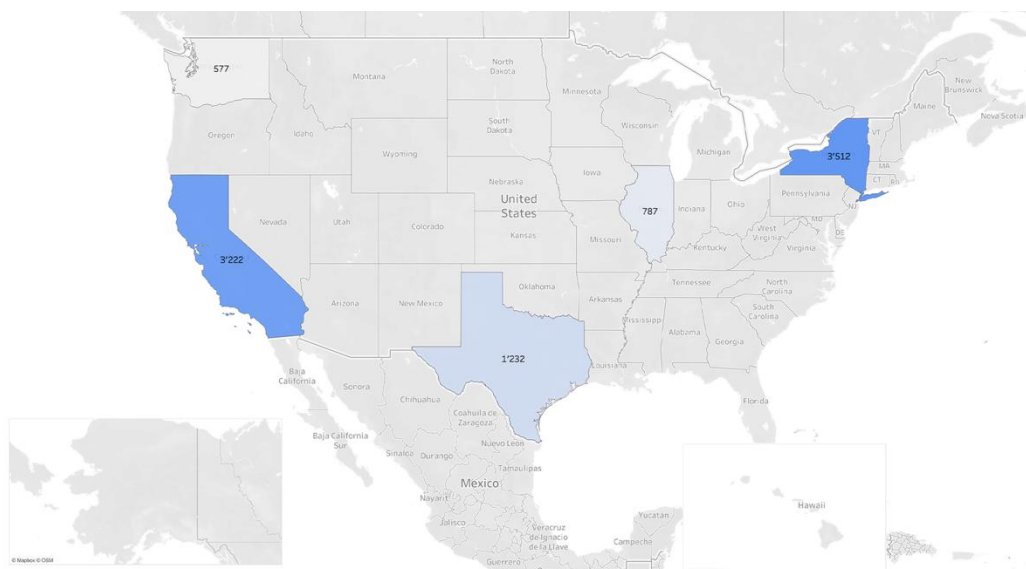
**14.7k**  
LCA Applications

**1st**  
Ranking

## Trends Job Area



## Top Locations





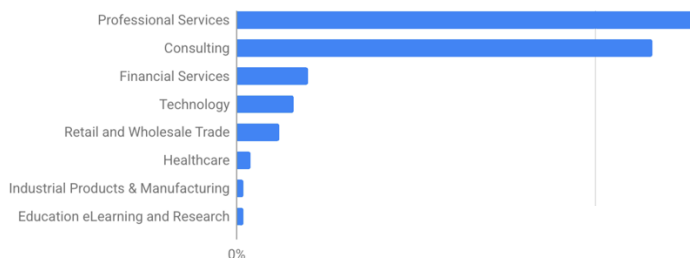
### Top Employers



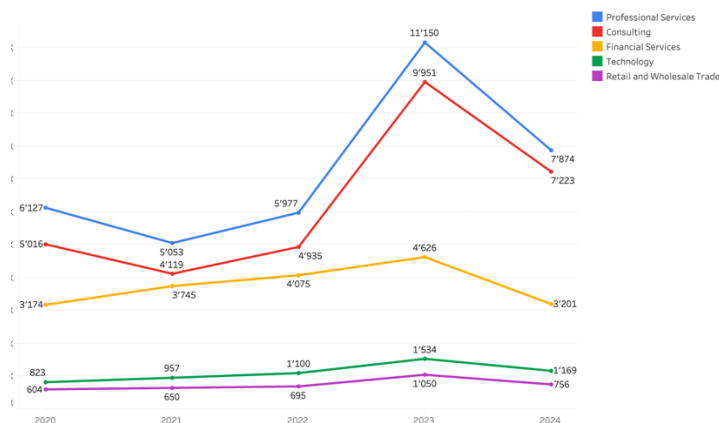
### Top Job Titles - with prevailing wage

Accountants And Auditors (4375)	\$81K
Accountant (637)	\$68K
Staff Accountant (336)	\$64K
Senior Associate (292)	\$83K
Tax Senior (269)	\$82K
Manager (224)	\$106K
Associate (216)	\$77K
Financial Analyst III (205)	\$95K
Senior Accountant (197)	\$84K
Tax Manager (180)	\$113K

### Top Industries



### Industry Trends





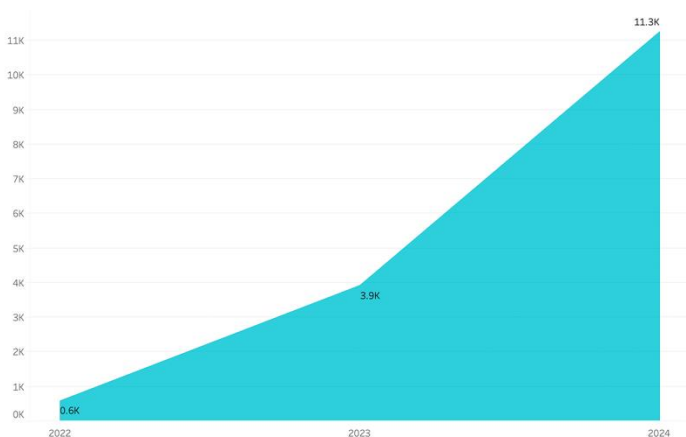


IT definitely went against the trend for 2024, with applications almost tripling from 2023. This enabled it to take the second overall spot for 2024, up from fifth place the year before. There were increases across the board for the top industries, with the largest increases coming from the Technology and Retail & Wholesale Trade industries.

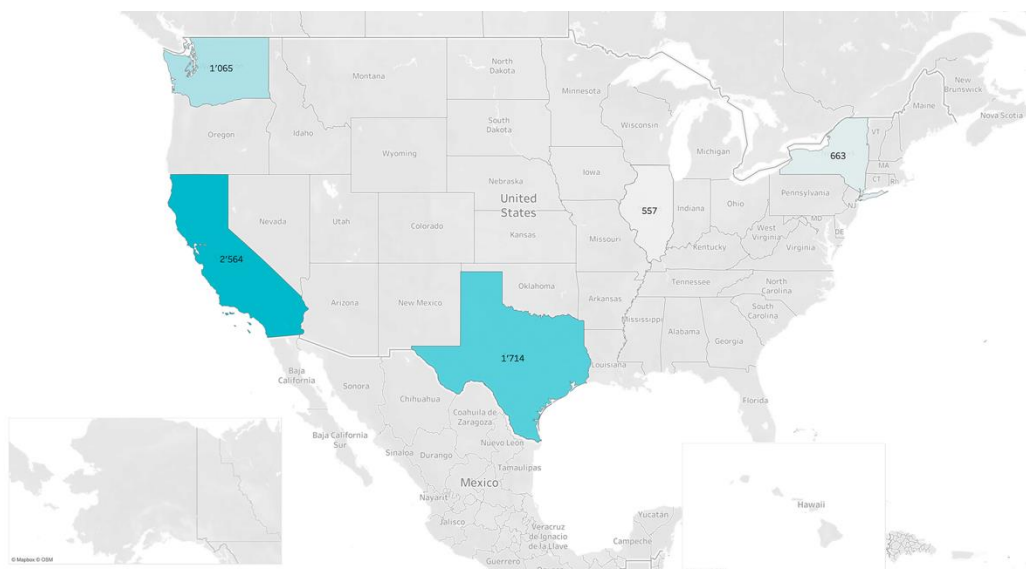
**11.3k**  
LCA Applications

**2nd**  
Ranking

## Trends Job Area



## Top Locations





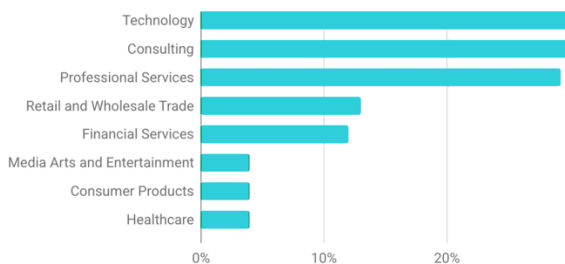
### Top Employers



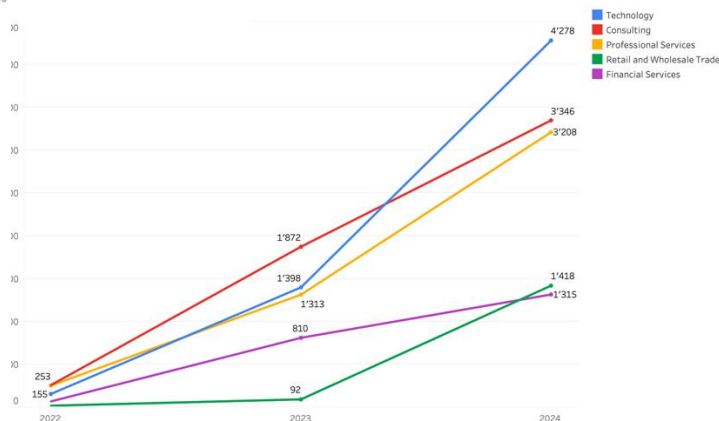
### Top Job Titles - with prevailing wage

Information Security Analysts (708)	\$108K
Computer And Information Systems Managers (477)	\$177K
Manager III, Software Development (434)	\$178K
Manager (423)	\$142K
User Interface Designer (275)	\$71K
Engineering Manager (223)	\$200K
Senior Manager (186)	\$176K
Specialist Master (166)	\$138K
Technical Program Manager III (159)	\$157K
Information Security Analyst (158)	\$102K

### Top Industries



### Industry Trends





# Investment Occupations

#3 H-1B Job Areas



While Investment Occupations also experience a significant decrease in overall applications, when looking at the trends we can see that most of this drop is coming from the Financial Services industry, with the other major industries showing much smaller drops in applications.

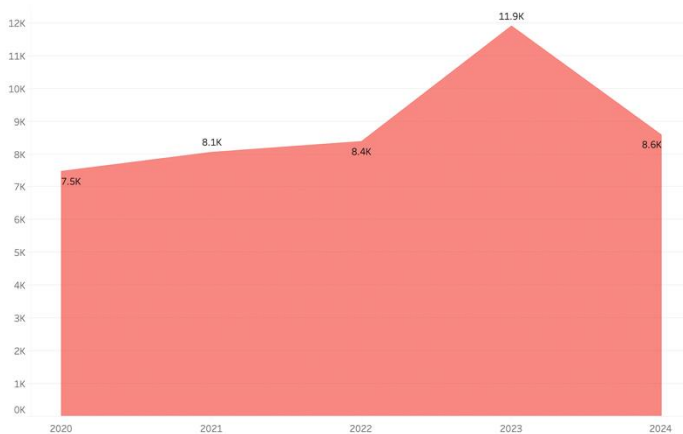
8.6k

LCA Applications

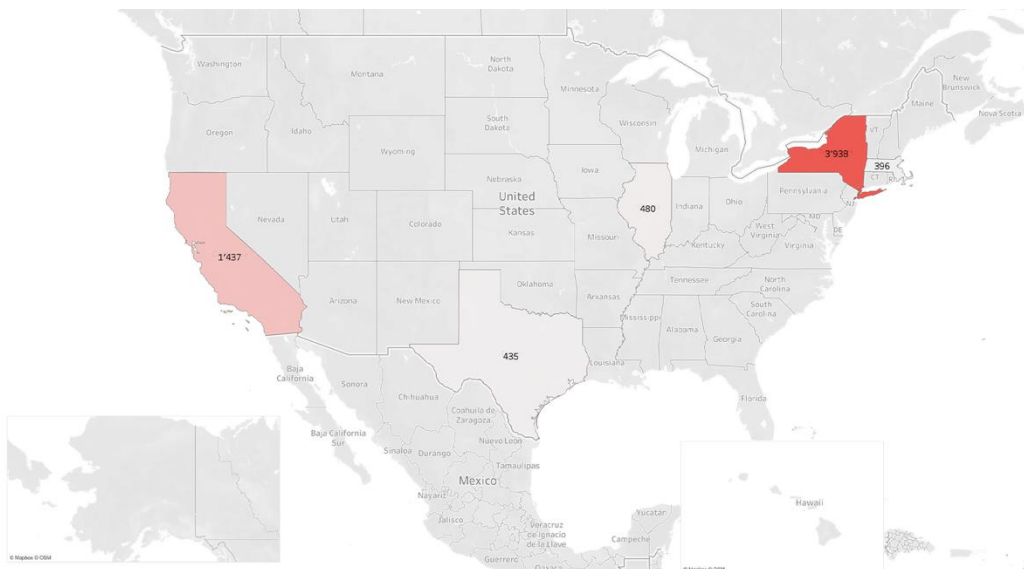
3rd

Ranking

## Trends Job Area



## Top Locations





# Investment Occupations

#3 H-1B Job Areas



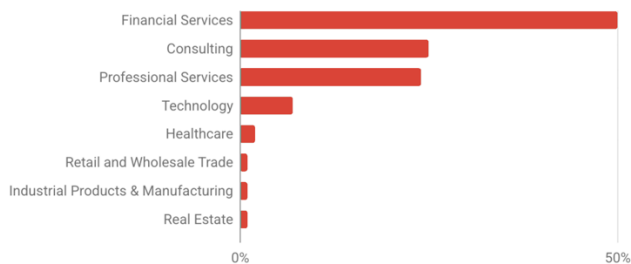
## Top Employers



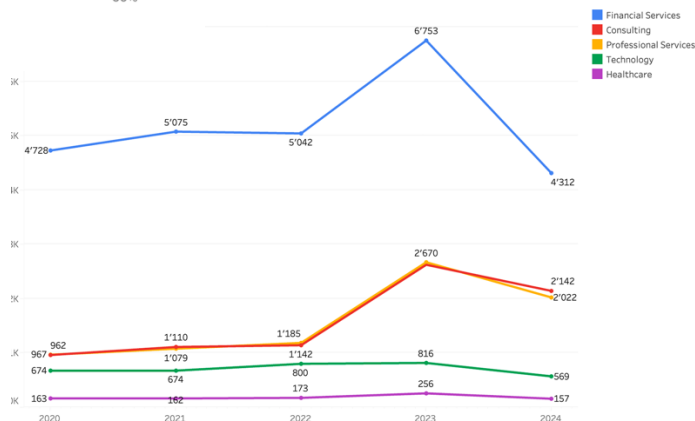
## Top Job Titles - with prevailing wage

Financial And Investment Analyst (1381)	\$103K
Analyst (726)	\$90K
Associate (696)	\$116K
Financial Analyst (511)	\$87K
Vice President (301)	\$146K
Senior Associate (146)	\$116K
Senior Financial Analyst (129)	\$91K
Investment Analyst (100)	\$102K
Research Analyst (91)	\$144K
Financial And Investment Analysts (80)	\$111K

## Top Industries



## Industry Trends





# Consulting

## #4 H-1B Job Areas



Consulting saw a significant drop in applications for 2024, even dropping slightly below levels seen in 2022. While there was a big drop in most industries, Financial Services and Healthcare seem to be relatively unimpacted, showing only a very minimal drop in applications.

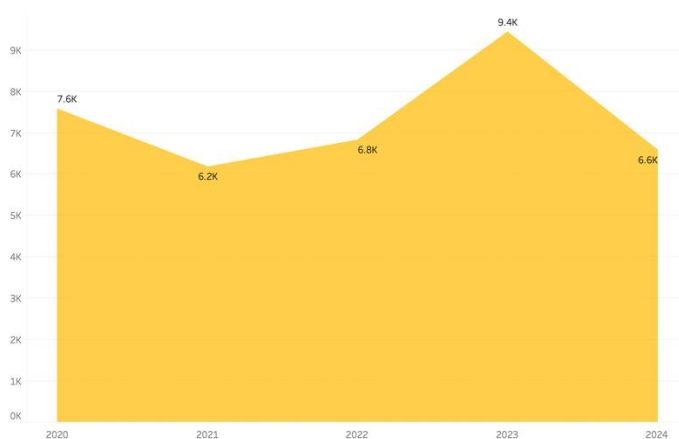
6.6k

LCA Applications

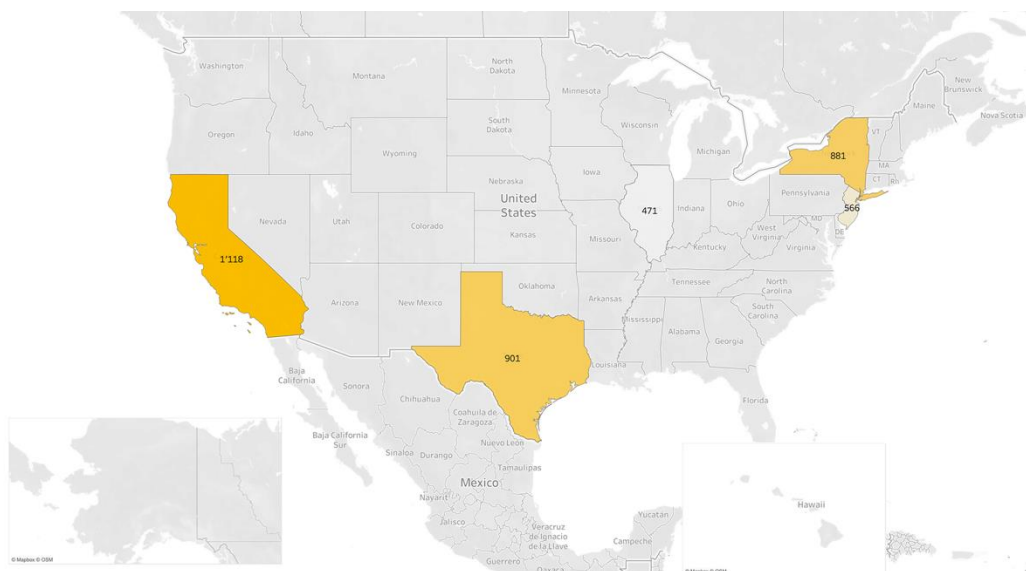
4th

Ranking

## Trends Job Area



## Top Locations





# Consulting

#4 H-1B Job Areas



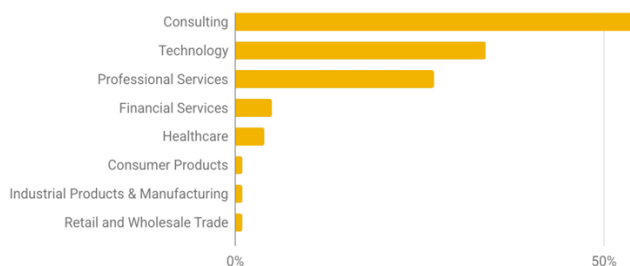
## Top Employers



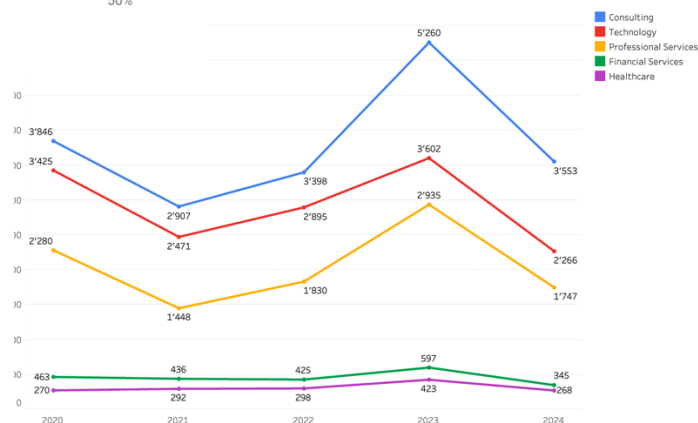
## Top Job Titles - with prevailing wage

Management Analyst (755)	\$87K
Business Analyst (406)	\$83K
Principal Consultant - Us (340)	\$131K
Consultant (210)	\$111K
Project Leader (181)	\$144K
Manager (156)	\$135K
Engagement Manager (management Consultant) (131)	\$112K
Associate (management Consultant) (128)	\$88K
Senior Business Analyst (management Consultant) (104)	\$67K
Manager Jc50 - Management Analysts (97)	\$110K

## Top Industries



## Industry Trends





# Marketing

#5 H-1B Job Areas



Marketing also had a decent drop in 2024. The industry trends are quite consistent, with decreases being shown across the board. While it remains at the top in terms of application volume by quite a decent margin, the largest drop was in the Technology industry.

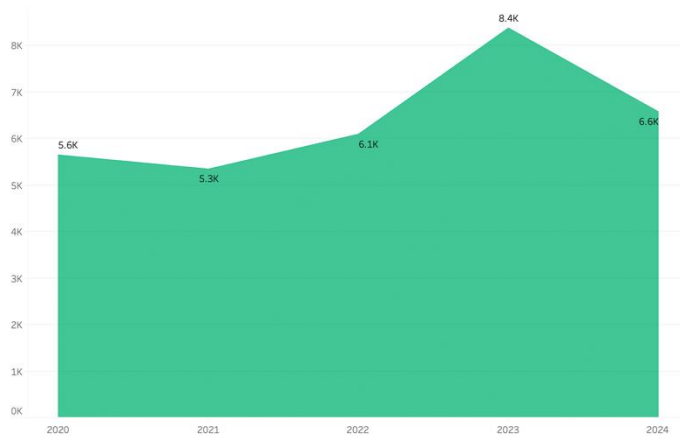
6.6k

LCA Applications

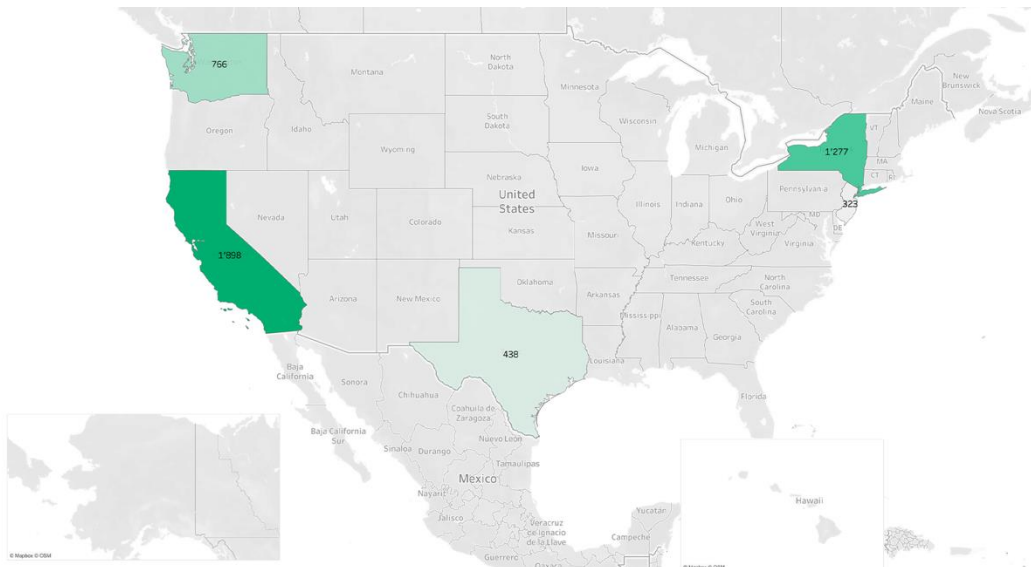
5th

Ranking

## Trends Job Area



## Top Locations







# Marketing

#5 H-1B Job Areas



## Top Employers



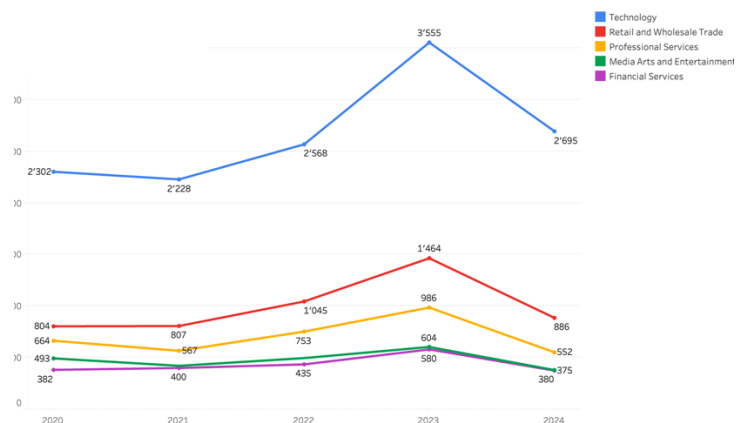
## Top Job Titles - with prevailing wage

Market Research Analyst (285)	\$65K
Marketing Specialist (195)	\$62K
Product Manager (178)	\$123K
Marketing Manager (137)	\$112K
Product Marketing (83)	\$95K
Business Development Specialist (75)	\$64K
Marketing Analyst (67)	\$70K
Account Manager (53)	\$85K
Product Manager III (52)	\$138K
Product Marketing III (48)	\$109K

## Top Industries



## Industry Trends





# H-1B Top Industries

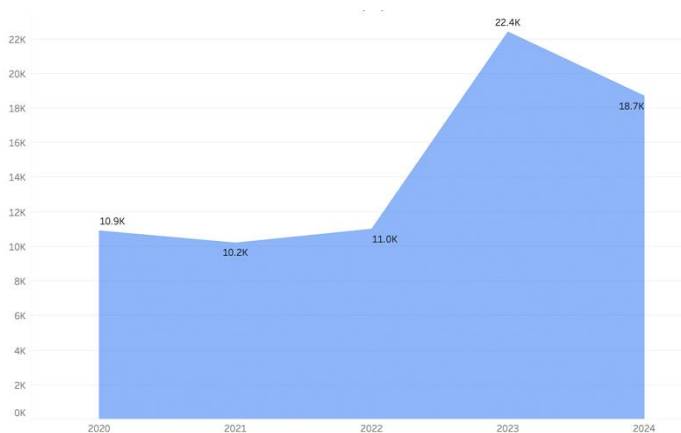


Despite a drop from 2023, Consulting remains the top choice in 2024, with applications still higher than previous years. California slightly surpassed New York in total applications. IT roles saw a significant surge, while Financial Management had a smaller increase.

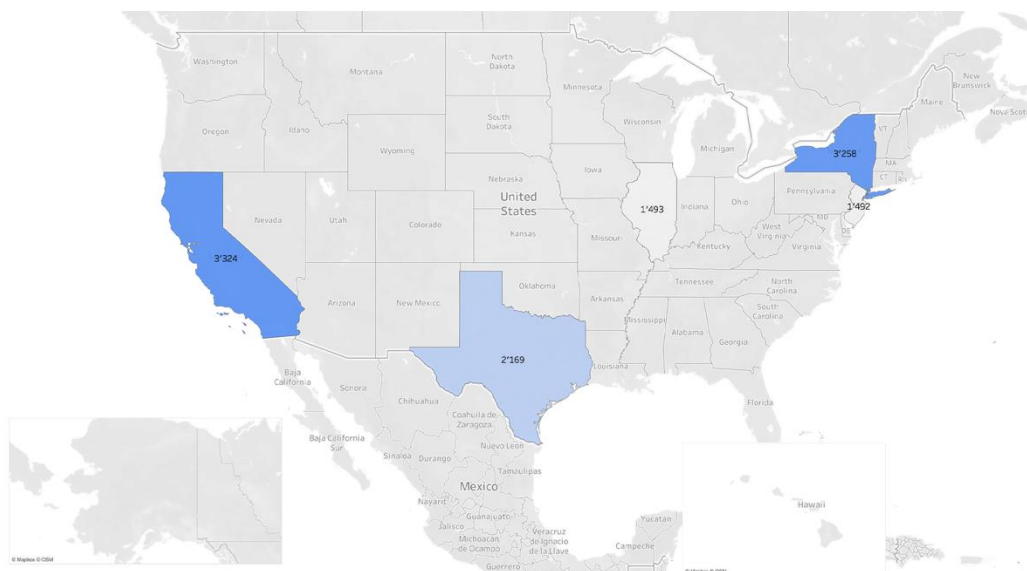
**18.7k**  
LCA Applications

**1st**  
Ranking

## Industry Trend



## Top Locations





## Top Employers

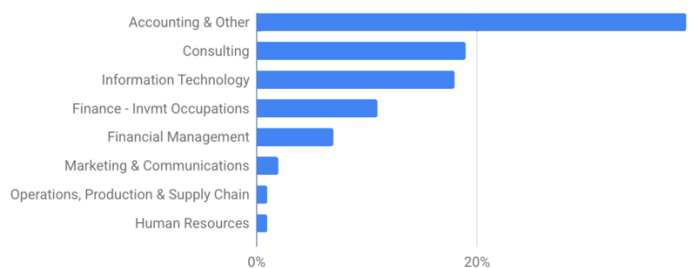


## Top Job Titles - with prevailing wage

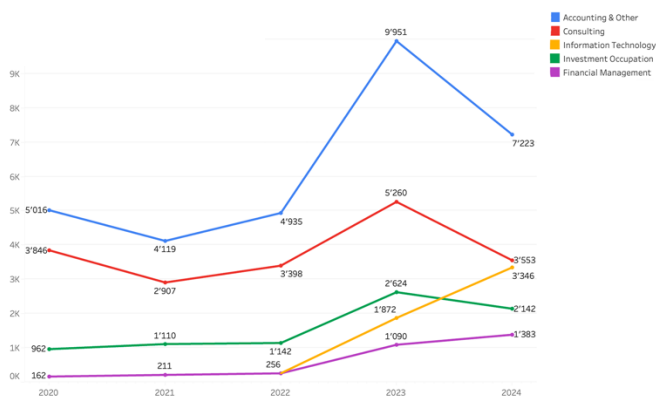
Accountants And Auditors (4353)	\$81K
Financial And Investment Analyst (1357)	\$103K
Financial Risk Specialist (956)	\$99K
Manager (852)	\$131K
Information Security Analysts (704)	\$108K
Management Analyst (500)	\$90K
Computer And Information Systems Managers (474)	\$177K
Senior Associate (460)	\$91K
Principal Consultant - Us (340)	\$131K
Associate (330)	\$79K

## Top Job Areas

Top Areas



## Job Area Trends



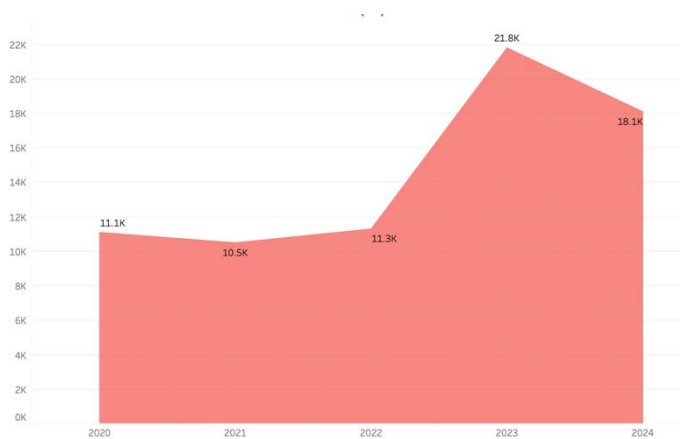


Professional Services looked very similar to Consulting for 2024, with a small decrease in applications and with Financial Management and IT being the only Job Areas with an increase. One point where it seemed to diverge from Consulting is that more of its applications were concentrated in California and less in New York.

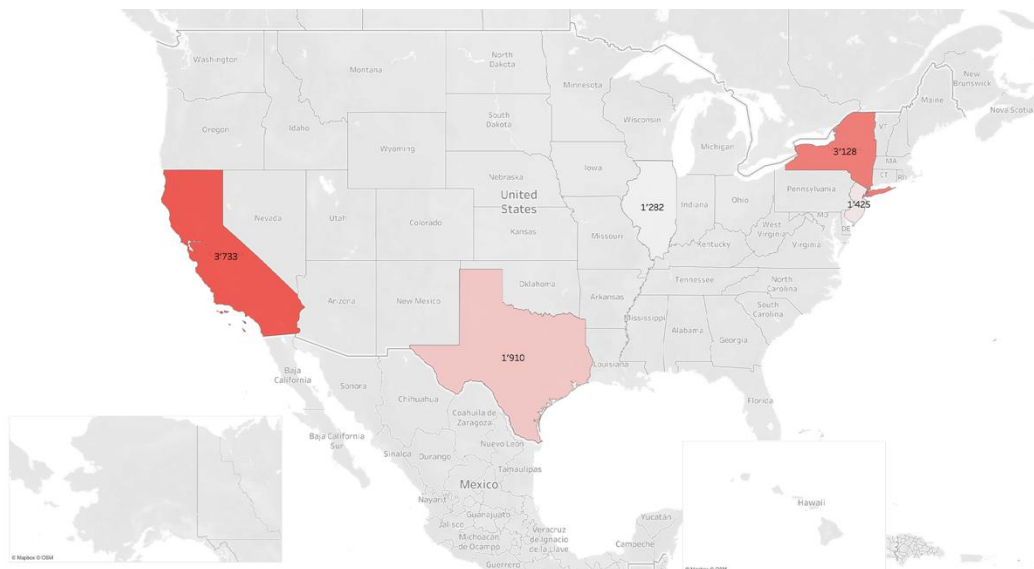
**18.1k**  
LCA Applications

**2nd**  
Ranking

## Industry Trend



## Top Locations





### Top Employers



Deloitte



Infosys



accenture



Tech Mahindra



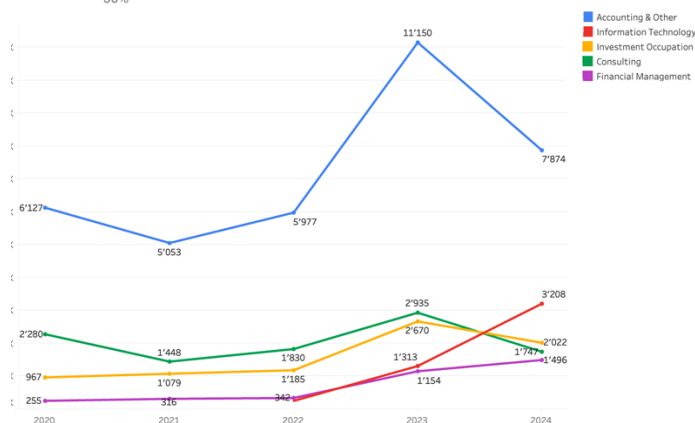
### Top Job Titles - with prevailing wage

Accountants And Auditors (4352)	\$81K
Financial And Investment Analyst (1356)	\$103K
Financial Risk Specialist (968)	\$99K
Manager (793)	\$128K
Information Security Analysts (703)	\$108K
Computer And Information Systems Managers (474)	\$177K
Senior Associate (448)	\$90K
Management Analyst (412)	\$90K
Principal Consultant - Us (340)	\$131K
Senior Manager (327)	\$148K

### Top Job Areas



### Job Area Trends





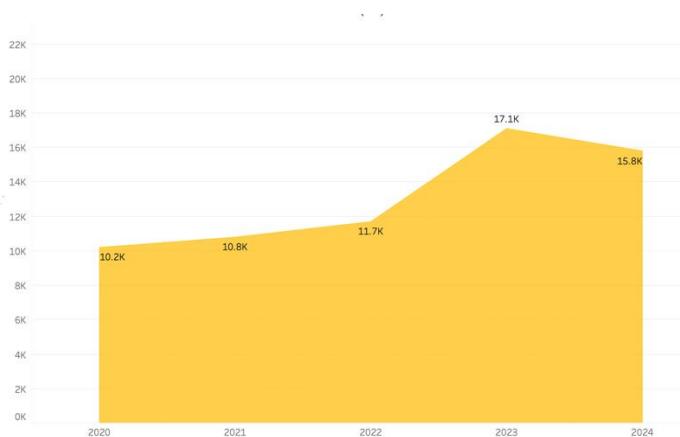


Compared to most other top industries, the Technology industry showed a much smaller decrease in overall applications. This is unsurprisingly due to the enormous increase in IT applications jumping it from fifth place in 2023, to first for 2024.

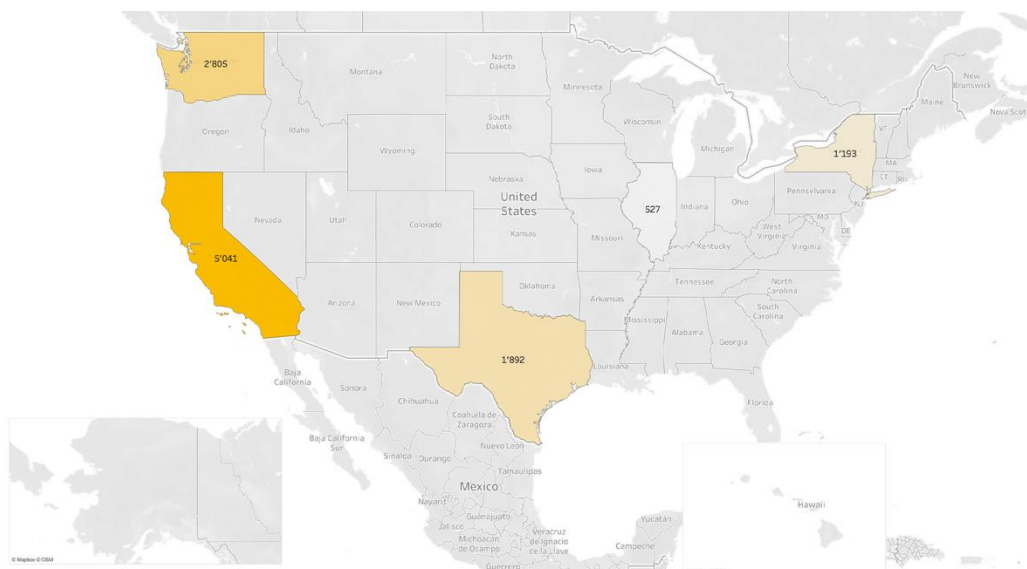
**15.8k**  
LCA Applications

**3rd**  
Ranking

## Industry Trend



## Top Locations







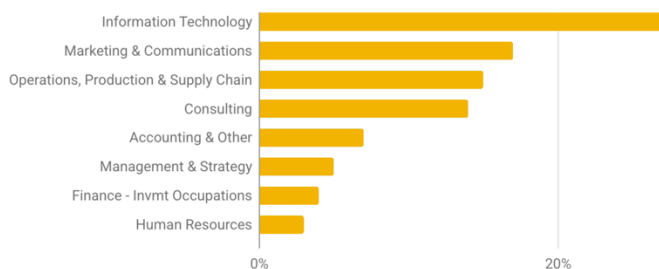
### Top Employers



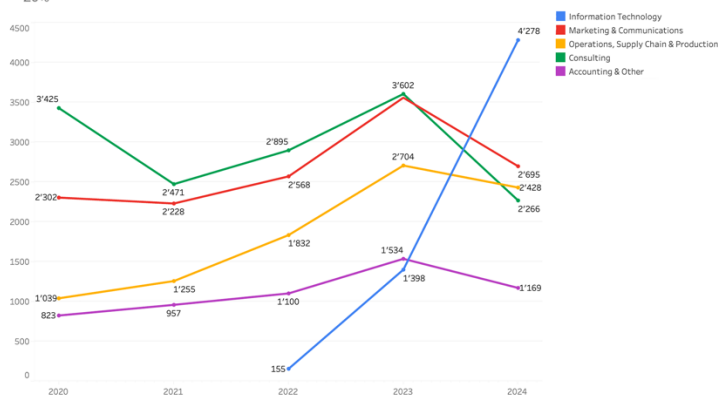
### Top Job Titles - with prevailing wage

Manager III, Software Development (431)	\$178K
Principal Consultant - Us (340)	\$131K
Product Manager (311)	\$143K
User Interface Designer (273)	\$71K
Business Analyst (216)	\$86K
Financial Analyst III (211)	\$96K
Supply Chain Manager II (201)	\$79K
Supply Chain Manager III (169)	\$103K
Technical Program Manager III (161)	\$157K
Engineering Manager (159)	\$209K

### Top Job Areas



### Job Area Trends

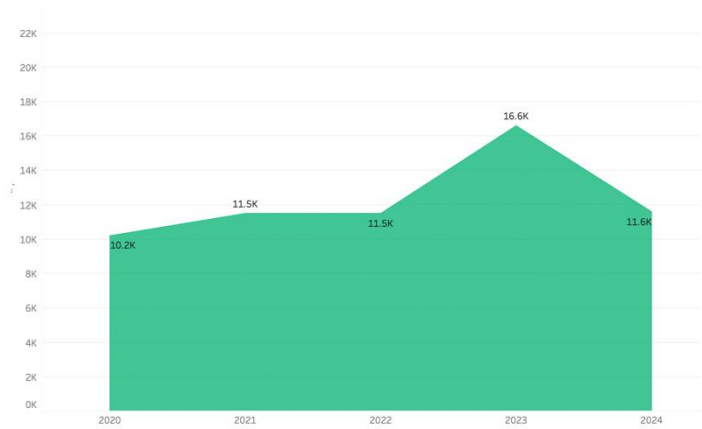


The Financial Services industry also saw a significant drop in applications in 2024. Most applications were in New York, as is expected. The largest drop was in Investment Occupations, which still remains at the top in terms of volume of applications, while we also saw a moderate increase in IT applications like most other industries.

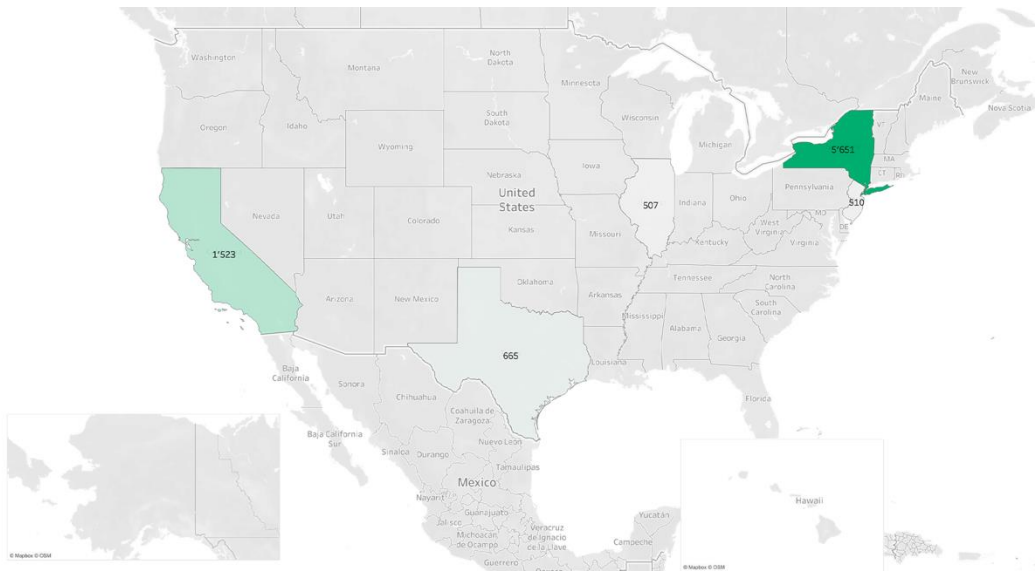
11.6k  
LCA Applications

4th  
Ranking

## Industry Trend



## Top Locations





### Top Employers



J.P.Morgan

CREDIT SUISSE



Morgan Stanley



tcs TATA CONSULTANCY SERVICES



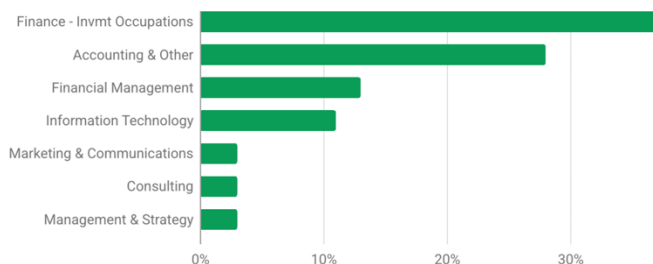
PayPal

intuit

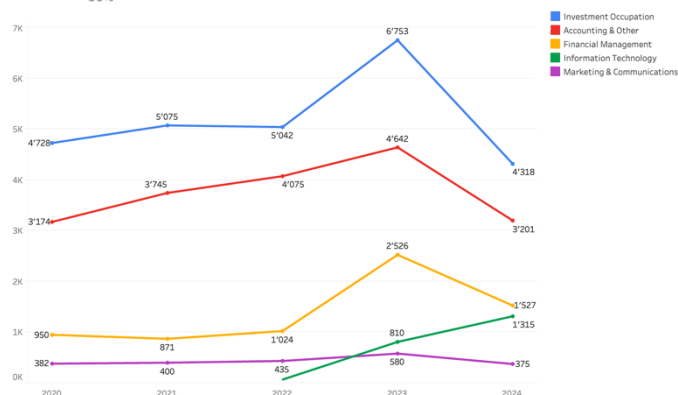
### Top Job Titles - with prevailing wage

Associate (1002)	\$102K
Analyst (852)	\$80K
Vice President (726)	\$133K
User Interface Designer (272)	\$71K
Quantitative Researcher (119)	\$113K
Assistant Vice President (112)	\$93K
Director (109)	\$174K
Quantitative Analyst (104)	\$106K
Senior Associate (93)	\$116K
Research Analyst (85)	\$143K

### Top Job Areas



### Job Area Trends





The Retail & Wholesale Trade industry only saw a marginal drop in applications, second-place the Technology industry. second-place applications were also concentrated on the West coast, with Washington taking the top spot by a significant margin, followed by California, then Texas. We also saw a large increase in IT applications, landing it the second-place spot for 2024, up from fifth in 2023.

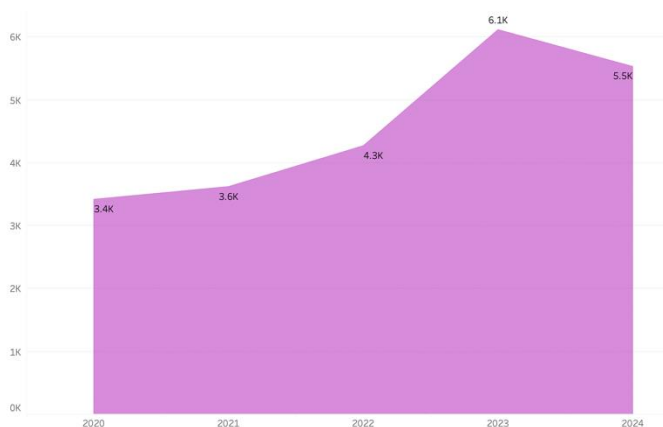
5.5k

LCA Applications

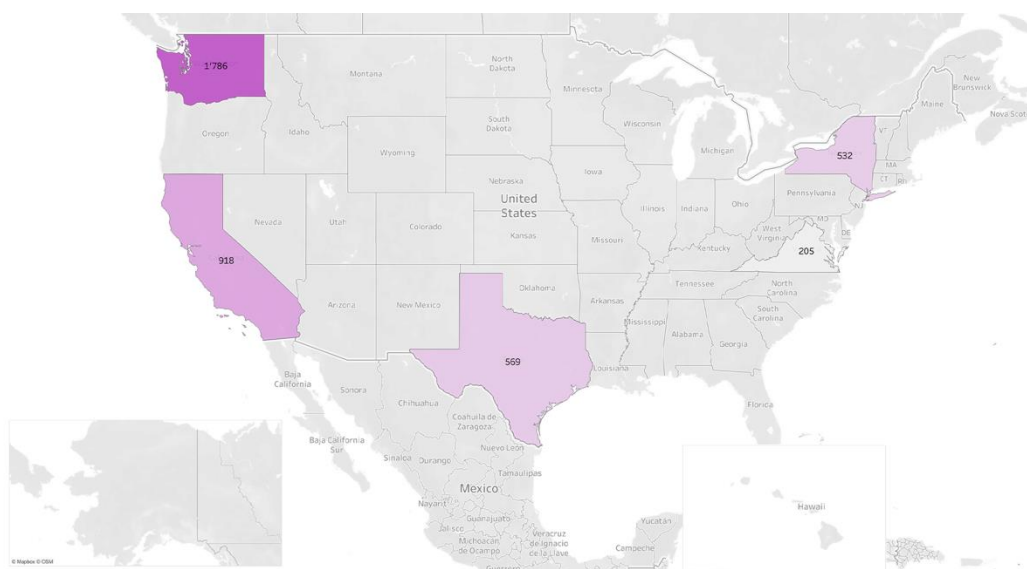
5th

Ranking

## Industry Trend



## Top Locations



### Top Employers



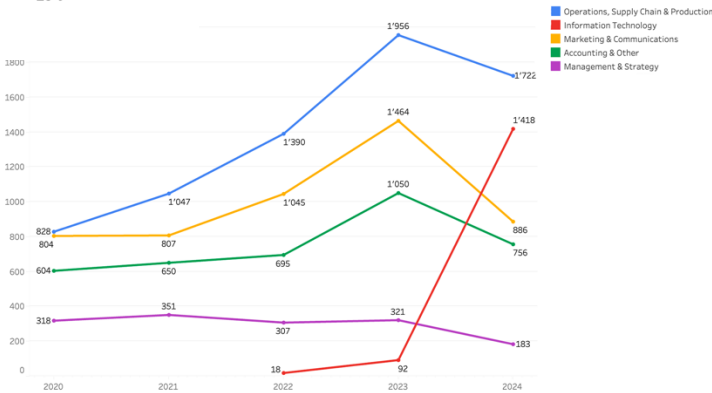
### Top Job Titles - *with prevailing wage*

Manager III, Software Development (428)	\$178K
Financial Analyst III (207)	\$96K
Supply Chain Manager II (201)	\$79K
Supply Chain Manager III (169)	\$103K
Technical Program Manager III (160)	\$157K
Pathways Operations Manager - Mba (153)	\$108K
Financial Analyst II (151)	\$79K
Instock Manager III (91)	\$103K
Operations Engineer II (82)	\$70K
Senior Manager, Pathways Operations (76)	\$100K

### Top Job Areas



### Job Area Trends







# Select H-1B Employers

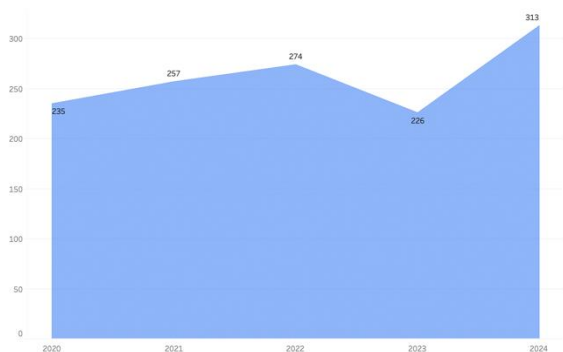




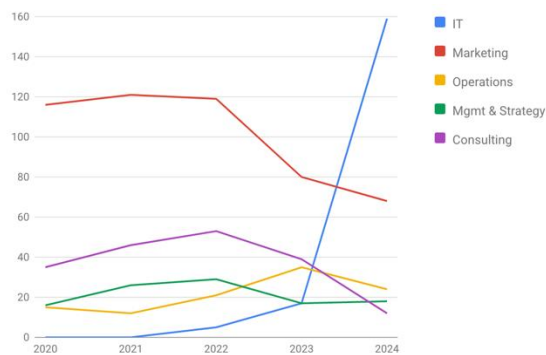
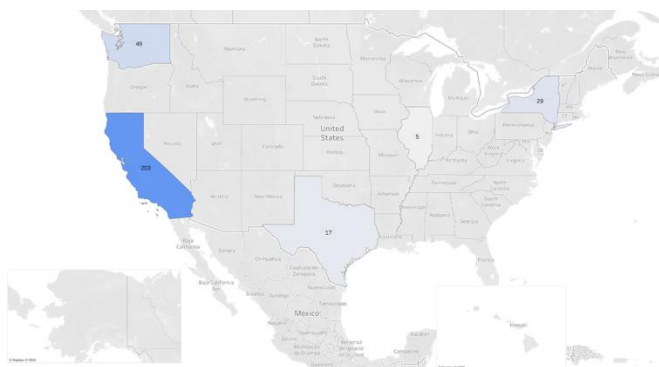
313  
LCA Applications

17th  
Ranking

## # H-1B Business Applications



Software Engineering Manager (60)	\$229K
Product Manager (31)	\$196K
Engineering Manager (22)	\$230K
Privacy Program Manager (10)	\$160K
Data Engineering Manager (7)	\$212K
Product Marketing Manager (6)	\$184K
Global Sourcing And Contracts Manager - Media (6)	\$117K
Product Designer (6)	\$157K
Sourcing Manager (5)	\$123K
Product Growth Analyst (5)	\$174K



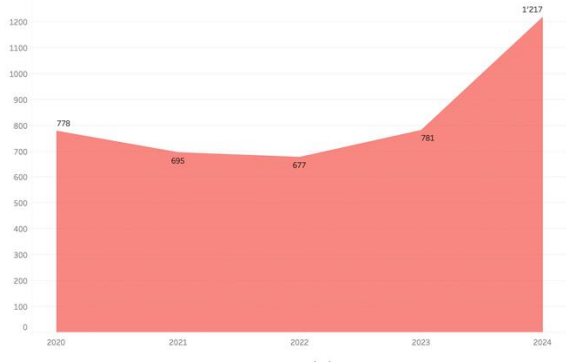




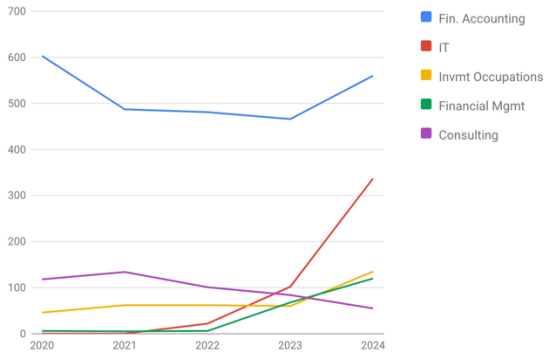
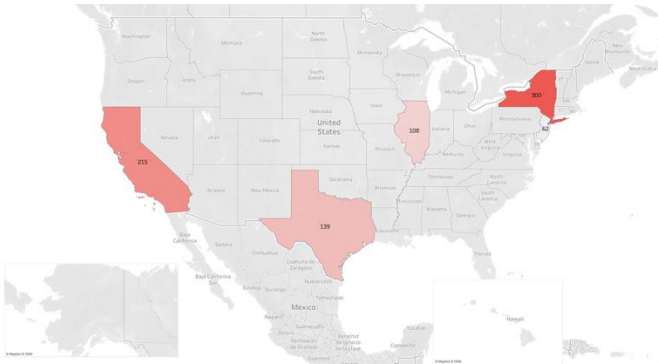
1217  
LCA Applications

4th  
Ranking

## # H-1B Business Applications



Senior Associate (378)	\$92K
Manager (359)	\$129K
Associate (236)	\$76K
Senior Manager (170)	\$155K
Director (63)	\$173K
Partner (6)	\$136K
Principal (5)	\$199K

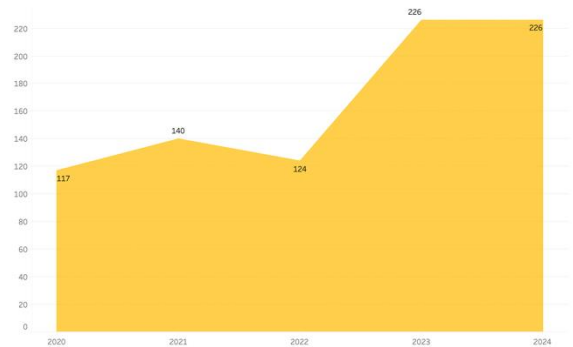




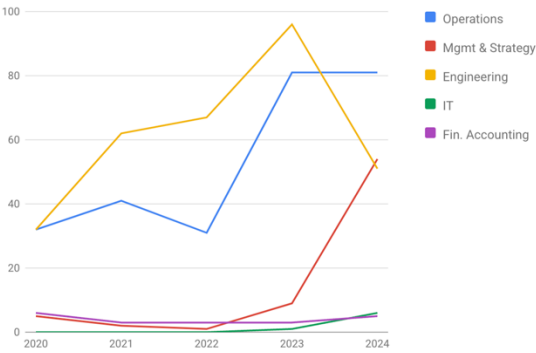
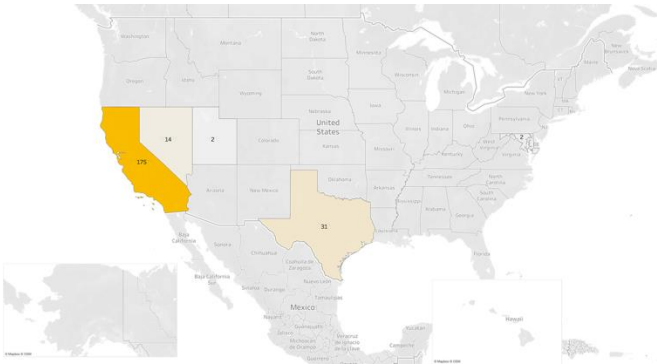
226  
LCA Applications

22nd  
Ranking

## # H-1B Business Applications



Staff Technical Program Manager (15)	\$167K
Sr. Technical Program Manager (14)	\$138K
Technical Program Manager (12)	\$109K
Sr. Sourcing Engineer (8)	\$128K
Staff Technical Program Mgr. (8)	\$161K
Staff Data Engineer (7)	\$114K
Senior Technical Program Manager (7)	\$146K
Sr. Project Manager (6)	\$119K
Staff Sourcing Engineer (6)	\$120K
Logistics Analyst (5)	\$83K

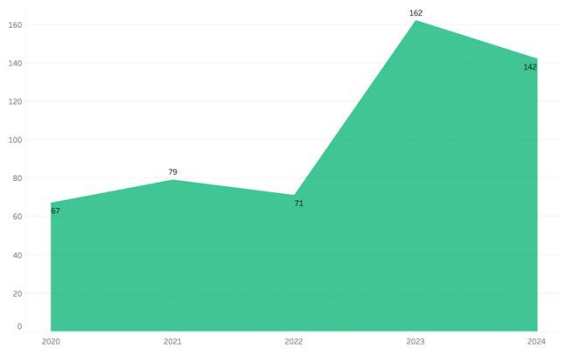




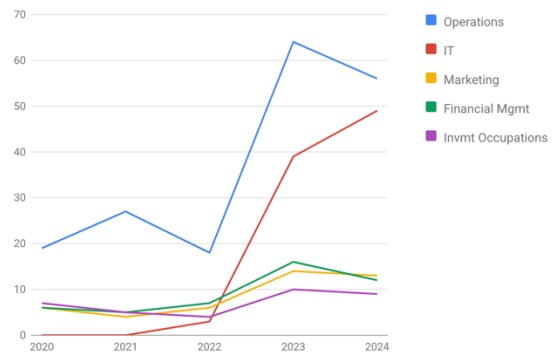
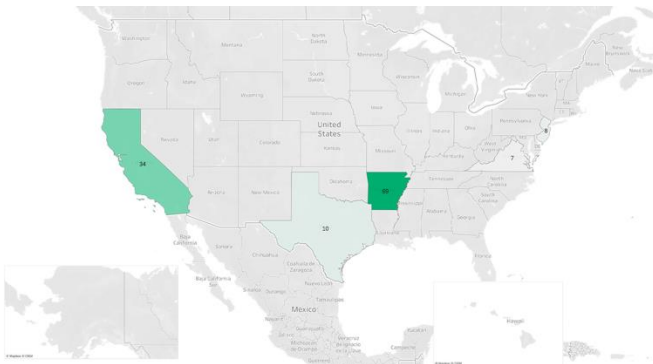
142  
LCA Applications

36th  
Ranking

## # H-1B Business Applications



Director, Software Engineering (10)	\$203K
Senior Manager, Finance (8)	\$96K
Vice President, Walmart Spark (6)	\$136K
Director, Operations (6)	\$76K
Senior Manager, Supply Chain Management (6)	\$125K
Senior Ux Designer (5)	\$138K
Senior Manager, Operations (5)	\$95K
Senior Risk Expert (4)	\$89K
Staff Product Manager (4)	\$145K
Senior Manager, Controllershship (4)	\$113K





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- Expand your **Career Exploration**
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